Climate Change Public Awareness in Egypt

Ms. Omniah Hegazy
Environmental Researcher
Climate Change Central Department
Egyptian Environmental Affairs Agency
Contents

- The Institutional Structure of Climate Change
- Good Practices
  1- World Environment Day
  2- Raising awareness of Educational Groups
  3- Bezza Campaigns
  4- The Green Corner
  5- Media & Publications
  6- NGOs
- Public Awareness in The Initial National Communication
- Public Awareness in The Second National Communication
- Public Awareness in The National Environmental, Economic and Development Study (NEEDS)
The Institutional Structure of Climate Change

Ministry of State for Environmental Affairs

Since 1996, works as a coordinator between relevant bodies, plus public awareness

Climate Change Central Department

National Committee for Climate Change

• Was activated in 2007
• To develop mitigation and adaptation strategies for sectors and ministries concerned
• Acts as a coordinator between the ministries Helping in collecting and spreading data and information related to climate change issues.
• Includes representatives of Ministries of Foreign Affairs, Water Resources and Irrigation, Agriculture and Land Reclamation, Electricity, Energy, Petroleum, Trade and Industry, Economic Development and Defense, also includes experts from national and relevant agencies.

National Committee for CDM

• Was formed in 2005
• To activate CDM in Egypt
• Includes representatives of Egyptian Ministries of Foreign Affairs, Electricity, Trade, Industry, Agriculture, Investment, Transport, Petroleum and International Cooperation, in addition to NGOs representatives
since 2007, every year on 5 June, a celebration is held including exhibitions, scientific seminars and environmental campaigns to raise awareness towards climate change

WED 2010  Web site: http://wedegypt.com/
Good Practices

Raising awareness of Educational Groups

The Ministry of environment holds training courses for teachers and educational inspectors on how to simplify the climate change phenomenon for students, teaching them positive behaviors, with a group of ideas and teaching aids.
Good Practices

Bezra Campaigns

- The character of “Bezra” is used in awareness campaigns for students.
- Publication materials were produced including, posters, copy books, tickets (do and don’t s), CD. Direct communication with the children of primary stage through workshop of introducing the environment and explaining each poster.
- Environmental teams in schools were formed from teachers and students where they use Bezra Magazine in documenting their activities.
- Web site: http://www.bezra.com.eg/
Good Practices

The Green Corner

- The Green Corner is considered one of the most important programs targeting the environmental awareness especially among children and teenagers.

- It has participated in Climate Change public awareness and joined WED.

- It Disseminates environmental awareness all over the Country among children and teenagers.

- It aims at developing a new generation capable and responsible of the protection of environment, in addition to changing the behaviors with respect to the environment and to its problems from negative to positive attitudes.

- 30 Green Corner field sites have been prepared.
Good Practices

Media & Publications

- Many public awareness programs were implemented through audio & visual media means plus publishing series of books, posters and scientific articles in magazines on the phenomenon of climate change.

- There are now weekly environmental pages in several national daily newspapers such as Al-Ahram, Al Gomhoria, and Al-Akhbar.

- There are several specialized T.V. and radio programs address environmental problems and community participation in solving such problems.

- A number of training courses were given to journalists to help in shaping the thought of civil society towards activating policies and making decisions in this area.
Our local 'green' agenda

Over the last decade, buzzwords like "carbon footprint" seem to or increased public attention toward the environment.

This newfound lexicon has infinti top-down carbon credits and an international scale of affairs.

What local state am I talking about?

Many believe the green revolution is recent history of resource cons and the Egyptian Environmental A and mere 0.57 percent of global green spaces.

Climatologist sees disastrous weather in future

AP

Monday, August 2, 2010 11:50:05 AM

"The Weather of the Future: Heat Waves, Extreme Storms, and Other Scenes From a Climate-Changed Planet" (Harper, $25.99), by Heidi Cullen. Climatologist Heidi Cullen was taken aback at her lecture on the prospects for global warming when a member of the audience came up with a practical question: "Do you think I should sell my beach house?"
The UNDP GEF Small Grants Programme in Egypt, launched in 1992, has directed more than 60% of its 175 grants in small scale projects to NGOs implementing small scale climate change projects.

This has contributed significantly to awareness and on-job and field training of civil society organizations and NGOs on climate change related issues and in particular in the areas of renewable energy use, energy efficiency, recycling of agriculture wastes and sustainable transport.
Examples of the NGOs we cooperate with:

- The Center for Environment and Development for the Arab Region and Europe (CEDARE) established in 1992 as an international inter-governmental Organization with diplomatic status. [http://www.cedare.int/cedare.int/Main.aspx](http://www.cedare.int/cedare.int/Main.aspx)

Public Awareness in The Initial National Communication

The following recommended actions and needs were identified:

- Organization of national campaigns for public awareness on climate change for different sectors.
- Writing and producing specialized radio and TV programs addressing climate change issues.
- Organizing periodic seminars and gatherings for media personnel to brief them on what is new, and what messages EEAA wants to convey to the public.
- Close coordination and cooperation with NGOs working in the field of the environment.
- Establishing links and holding continuous discussions with members of the legislative branch, the People’s Assembly and the Shura Council, the Specialized National Committees and the top officials in the Executive Branch through organizing periodic workshops or conferences to which members of the above groups could be invited.
- Cooperating with international organizations, networks and other national focal points for the purpose of exchanging information, material and promotional items.
Public Awareness in The Second National Communication

- GEF funded initiatives have played a significant role in introducing climate change on the national level and increasing the general awareness on climate change mitigation and adaptation issues and its linkages to the national sustainable development agenda.
- The Initial National Communication has established a common platform for national experts in related areas to work together and exchange information for the first time on climate change.
- the UNDP has orchestrated a national energy efficiency awareness campaign, three television spots have been produced and broadcasted on six regional satellite channels about energy efficient lightings and energy efficient equipment. This was followed by another television campaign organized by the Egyptian NGO Federation to promote the use of energy efficient compact florescent lamps.
The National Environmental, Economic and Development Study (NEEDS) Recommendations:
To provide sufficient fund for raising the awareness with climate change impacts and mitigation options, as well as cross cutting issues such as capacity building, new & renewable energy and energy efficiency technologies
Thank You for Listening

Let's Work Together.......To Save Earth
For more information please contact us:

Climate Change Central Department (CCCD)
Egyptian Environmental Affairs Agency (EEAA)
Ministry of State for Environmental Affairs
30 Misr Helwan El-Zyrae Rd., Maadi – Cairo – Egypt, P.O. Box 11728
Tel & Fax : 2-02-252-461-62
Website: www.eeaa.gov.eg
www.cdm-egypt.org
www.eeaa.gov.eg/ecc/ClimateMain.htm