



# ***Climate Change Public Awareness in Egypt***

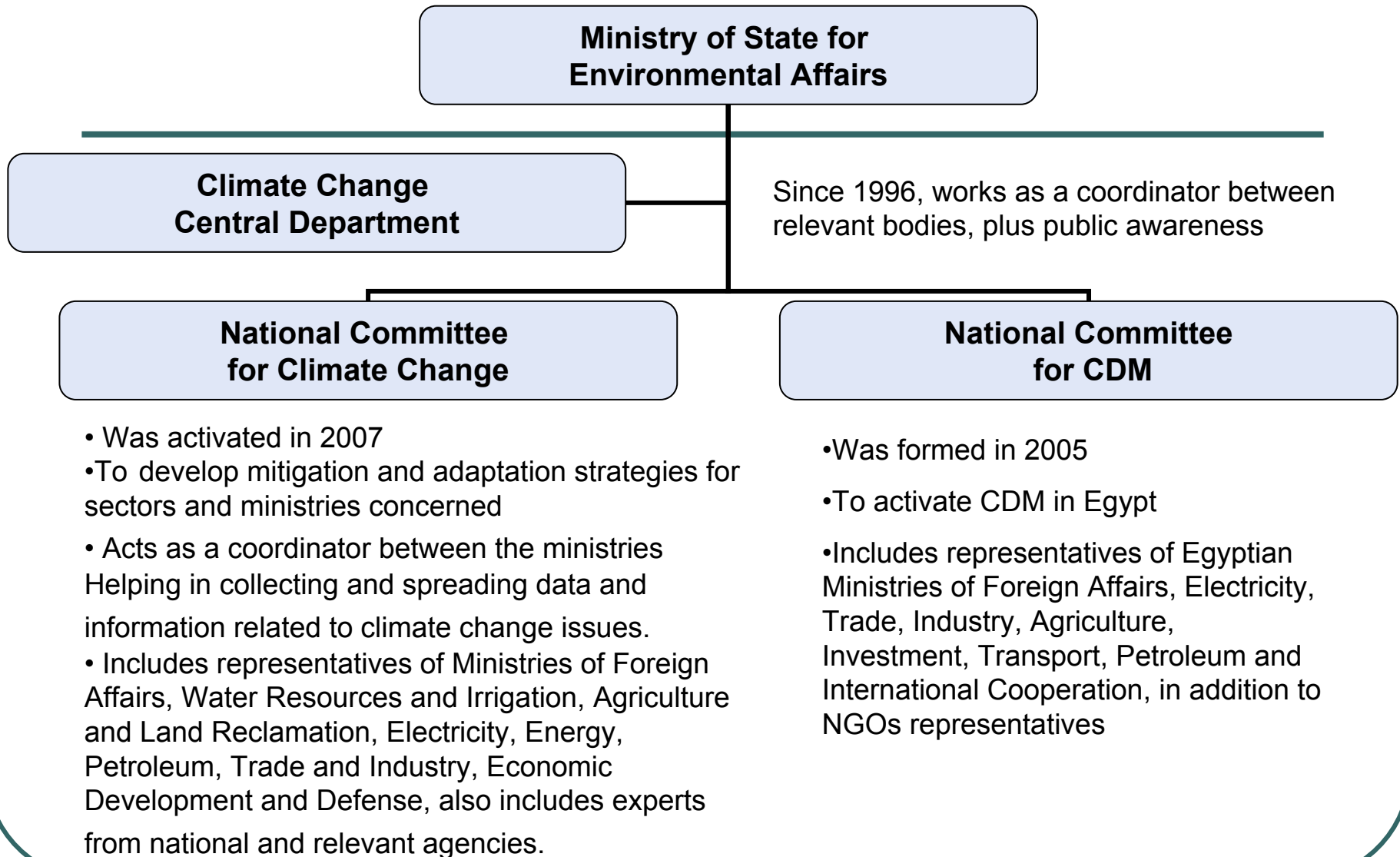
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Climate Change Central Department  
Egyptian Environmental Affairs Agency**

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# The Institutional Structure of Climate Change



Good Practices

# World Environment Day

since 2007, every year on 5 June, a celebration is held including exhibitions, scientific seminars and environmental campaigns to raise awareness towards climate change

WED 2010 Web site: <http://wedegypt.com/>



# **Raising awareness of Educational Groups**

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**The Ministry of environment holds training courses for teachers and educational inspectors on how to simplify the climate change phenomenon for students, teaching them positive behaviors, with a group of ideas and teaching aids.**

# Bezra Campaigns

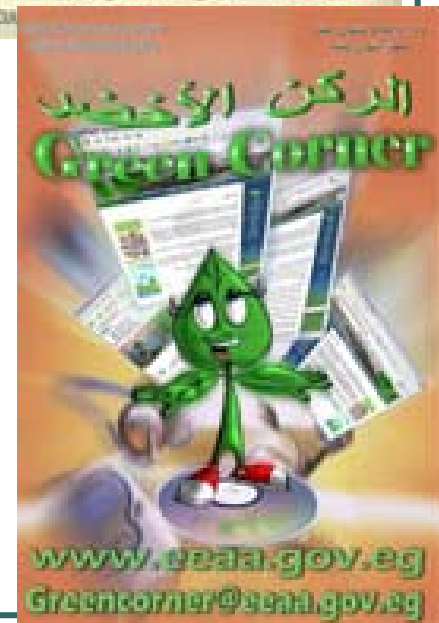
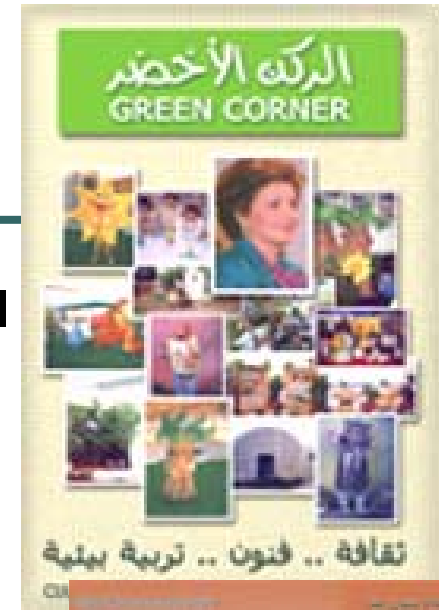
- The character of “Bezra” is used in awareness campaigns for students.
- Publication materials were produced including, posters, copy books, tickets ( do and don't s), CD. Direct communication with the children of primary stage through workshop of introducing the environment and explaining each poster.
- Environmental teams in schools were formed from teachers and students where they use Bezra Magazine in documenting their activities
- Web site: <http://www.bezra.com.eg/>



## Good Practices

# The Green Corner

- The Green Corner is considered one of the most important programs targeting the environmental awareness especially among children and teenagers.
- It has participated in Climate Change public awareness and joined WED.
- It Disseminates environmental awareness all over the Country among children and teenagers.
- It aims at developing a new generation capable and responsible of the protection of environment, in addition to changing the behaviors with respect to the environment and to its problems from negative to positive attitudes.
- 30 Green Corner field sites have been prepared.



# **Media & Publications**

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- **Many public awareness programs were implemented through audio & visual media means plus publishing series of books, posters and scientific articles in magazines on the phenomenon of climate change.**
- **There are now weekly environmental pages in several national daily newspapers such as Al-Ahram, Al Gomhoria, and Al-Akhbar.**
- **There are several specialized T.V. and radio programs address environmental problems and community participation in solving such problems.**
- **A number of training courses were given to journalists to help in shaping the thought of civil society towards activating policies and making decisions in this area.**



برنامج الأمم المتحدة للبيئة  
مشروع تنمية القدرات لآلية التنمية النظيفة

**CDM**  
دليلك إلى  
آلية التنمية النظيفة

UNEP

وزارة الدولة لشؤون البيئة  
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**مصرف وقضية  
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**CO2**  
فلتكسر  
العادة!

يوم البيئة العالمي يونيو 2008

www.eesa.gov.eg

التغيرات المناخية  
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فهم التغيرات المناخية

ماديل الميكنين للانظافرة الأمم المتحدة  
الانظافرة لتغير المناخ وبروتوكول كيوتو

EEAA

مشروع  
تنمية القدرات الوطنية  
لتضميل  
آلية التنمية النظيفة  
في مصر  
(CD for CDM)

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التغيرات المناخية  
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يوم البيئة العالمي  
يونيه 2007

تفسير المناخ

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WORLD CONFERENCE  
CLIMATE CHANGE 2000

التغيرات المناخية  
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GUIDEBOOK FOR  
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Clean  
Development  
Mechanism  
In Egypt  
OPPORTUNITIES  
AND PROSPECTS

September 2004

رئاسة مجلس الوزراء  
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يوم البيئة العالمي  
٢٠٠٧

تغير المناخ - موضوع الساعة

Clean  
Development  
Mechanism  
In Egypt  
OPERATIONAL  
PROCEDURES

November 2004

من نهم  
مناخ ارضنا

الطلس .. المناخ .. المياه  
الجمعية  
مركز البحوث والدراسات البيئية

Arab Republic of Egypt  
Ministry of State for Environmental Affairs  
Egyptian Environmental Affairs Agency  
Climate Change Unit

Designated  
National  
Authority  
of  
Clean  
Development  
Mechanism

DNA - CDM

التغيرات المناخية  
شعانا «حقوا ليسه لدينا لو كوكب آخري»

التدابير المتاحة للتخفيف من التغير المناخي  
تأليف: مروة حاتم

فرفوشة المصرد  
قصة حياة اصغر فرفاشة في العالم

يوم البيئة العالمي  
يونيه 2007

البيولوجي في مصر  
Climate Change & Biodiversity

EGYPT  
CD4CDM  
FINAL REPORT

Egypt's  
National  
Strategy  
Study on the  
Clean  
Development  
Mechanism

التغيرات المناخية  
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## Our local 'green' agenda



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This new-found lexicon has infiltr top-down carbon crediting and own, local state of affairs.

Yahia Shawkat  
Fri, 27/08/2010 - 08:00

What local state am I talking abo



Many believe the green revolutio recent history of resource const to the Egyptian Environmental A mere 0.57 percent of global ar

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### Climatologist sees disastrous weather in future

AP  
Monday, August 2, 2010 11:50:05 AM

"The Weather of the Future: Heat Waves, Extreme Storms, and Other Scenes From a Climate-Changed Planet" (Harper, \$25.99), by Heidi Cullen: Climatologist Heidi Cullen was taken aback at her lecture on the prospects for global warming when a member of the audience came up with a practical question: "Do you think I should sell my beach house?"



In this book cover image released by Harper, The Weather of the Future: Heat Waves, Extreme

## Good Practices

# NGOs

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- The UNDP GEF Small Grants Programme in Egypt, launched in 1992, has directed more than 60% of its 175 grants in small scale projects to NGOs implementing small scale climate change projects.
- This has contributed significantly to awareness and on-job and field training of civil society organizations and NGOs on climate change related issues and in particular in the areas of renewable energy use, energy efficiency, recycling of agriculture wastes and sustainable transport.

## Good Practices

# cont. NGOs



Examples of the NGOs we cooperate with:

- The Center for Environment and Development for the Arab Region and Europe (CEDARE) established in 1992 as an international inter-governmental Organization with diplomatic status .

<http://www.cedare.int/cedare.int/Main.aspx>

- Habi Centre for Environmental Rights, holds trainings, spreading publications, monitoring of environmental issues and its updates.

<http://www.hcer.org/>

# Public Awareness in The Initial National Communication

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The following recommended actions and needs were identified :

- Organization of national campaigns for public awareness on climate change for different sectors.
- Writing and producing specialized radio and TV programs addressing climate change issues.
- Organizing periodic seminars and gatherings for media personnel to brief them on what is new, and what messages EEAA wants to convey to the public.
- Close coordination and cooperation with NGOs working in the field of the environment.
- Establishing links and holding continuous discussions with members of the legislative branch, the People's Assembly and the Shura Council, the Specialized National Committees and the top officials in the Executive Branch through organizing periodic workshops or conferences to which members of the above groups could be invited.
- Cooperating with international organizations, networks and other national focal points for the purpose of exchanging information, material and promotional items.

# Public Awareness in The Second National Communication

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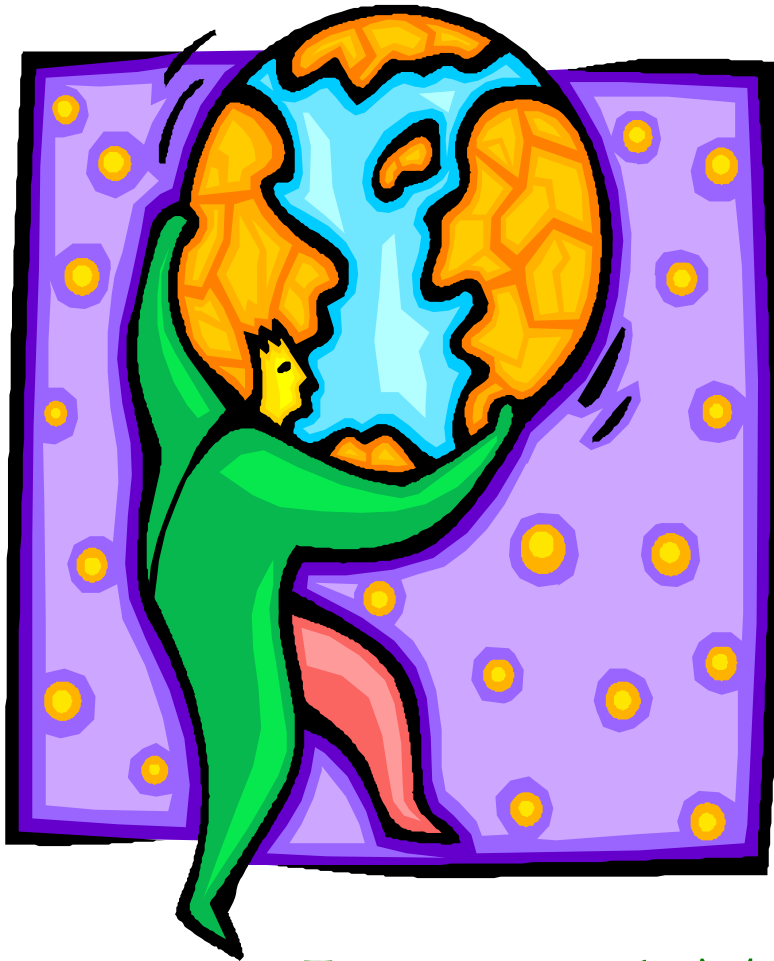
- **GEF funded initiatives have played a significant role in introducing climate change on the national level and increasing the general awareness on climate change mitigation and adaptation issues and its linkages to the national sustainable development agenda.**
- **The Initial National Communication has established a common platform for national experts in related areas to work together and exchange information for the first time on climate change.**
- **the UNDP has orchestrated a national energy efficiency awareness campaign, three television spots have been produced and broadcasted on six regional satellite channels about energy efficient lightings and energy efficient equipment. This was followed by another television campaign organized by the Egyptian NGO Federation to promote the use of energy efficient compact florescent lamps.**

# Public Awareness in (NEEDS)

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The National Environmental, Economic and Development Study (NEEDS) Recommendations:

To provide sufficient fund for raising the awareness with climate change impacts and mitigation options, as well as cross cutting issues such as capacity building, new & renewable energy and energy efficiency technologies



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**Thank You  
for  
Listening**

**Lets Work Together.....To Save Earth**



For more information please contact us:

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[www.cdm-egypt.org](http://www.cdm-egypt.org)

[www.eeaa.gov.eg/ecc/ClimateMain.htm](http://www.eeaa.gov.eg/ecc/ClimateMain.htm)