

AVENUES USED TO DISSEMINATE INFORMATION (CLIMATE CHANGE)

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Public Perceptions of climate change

- Perceptions of climate change reflect a very limited understanding of the issues of concern. They vary from extreme ignorance to resignation. Many are of the view that it relates only to hurricanes. Obviously work has to be done to remedy this.

Lothan Lewis

2001

EDUCATION

- FORMAL – Environmental concepts infused into the local curriculum
- Science texts are written in relation to this new added area of the curriculum
- National reports
- INFORMAL – The Environment Cadet Programme
- Environment Division's website
- Press releases
- EcoZone

TRAINING

- Environment Cadet Corp training manual
- Media seminar

PUBLIC PARTICIPATION

- EcoZone – Roaming reporter segments
- EcoZone - interview segments
- NCM
- APUA

ACCESS TO INFORMATION

- ENVIRONMENT DIVISION'S WEBSITE
- INTERVIEWS AND PRESENTATIONS
- RESOURCE CENTRE/NATIONAL CLEARING HOUSE

INTERNATIONAL CO-OPERATION

- GEF, UNDP, UNEP
- CARICOM MAAC PROJECT
- OAS & USAID

AWARENESS - RAISING

- Showing of Climate Change documentaries
“An Inconvenient Truth”
- EcoZone
- Radio and television interviews and talk shows
- News paper articles and press releases
- Media seminars
- Public consultations

What are our goals?

- To sensitize the entire public
- To totally strike out the perception statement
- To have everyone (if possible) committed
- To reduce greenhouse gases emission
- To mitigate where possible and to protect what we have for present and futuristic use

Our Environmental Statement.....

- The Environment like Tourism is everybody's business. Therefore if we take care of the environment, it will take care of us. We know and believe that the environment can exist without us, but we certainly can not exist without it.

THANK YOU!