



DEPARTMENT OF ENVIRONMENT
MINISTRY OF NATURAL RESOURCES AND THE ENVIRONMENT

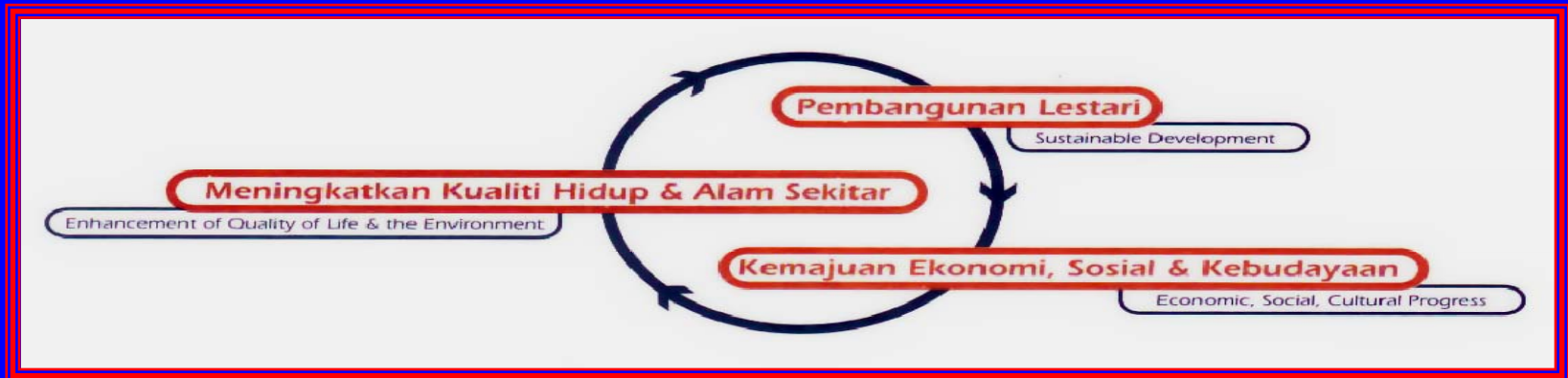


Malaysia's Initiative on Combating Climate Change : Education, Training and Public Awareness Perspective

Asia and the Pacific Regional Workshop on Article 6 of the Convention, 14-16 October 2009, Bali, Indonesia

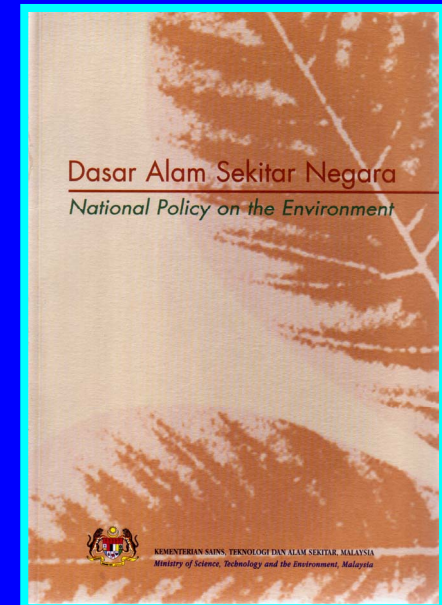


NATIONAL POLICY ON THE ENVIRONMENT



STATEMENT

**FOR CONTINUOUS ECONOMIC,
SOCIAL & CULTURAL PROGRESS &
ENHANCEMENT OF THE QUALITY OF
LIFE OF MALAYSIAN, THROUGH
ENVIRONMENTALLY SOUND AND
SUSTAINABLE DEVELOPMENT**



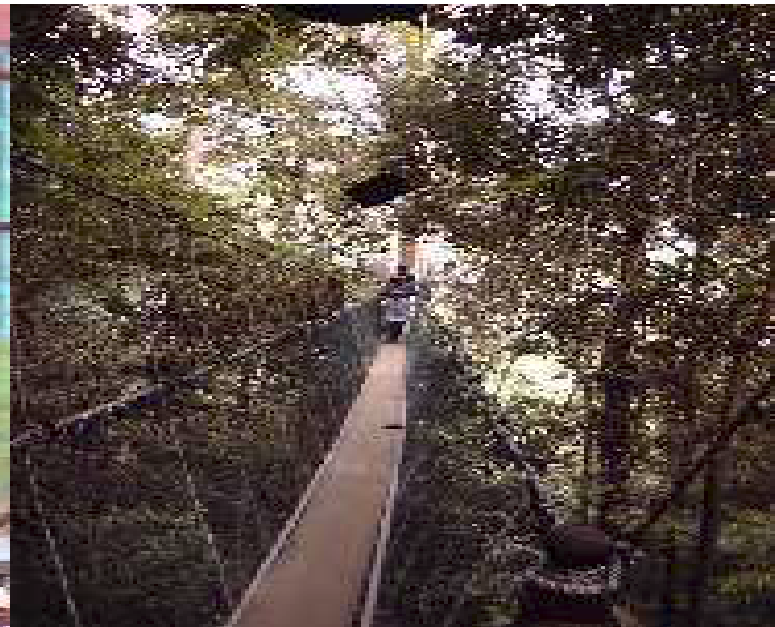


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DOE'S VISION

That the uniqueness, diversity & quality of the environment are conserved towards maintaining health, prosperity, security & well being for the present & the future





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DOE'S MISION

**To promote, ensure & sustain sound environmental management in
the process of nation building**





STRATEGIES

-  Sustainable Development through Natural Resources Conservation
-  Integration of Environmental Factors in Development Planning
-  Control and Prevention of Pollution





STRATEGIES...contd

- Collaboration with Federal and State Agencies
- Public Participation in Environmental Management
- Bilateral, Regional and International Cooperation
- **Promotion of Education and Environmental Awareness**






ACTION PLAN

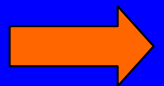
ENVIRONMENTAL AWARENESS PROMOTION

- ✦ Environmental Awareness Programme (Education Institution)
- ✦ Environmental Awareness Programme (Public)
- ✦ Environmental Awareness Programme (Industries)
- ✦ Environmental Publications Programme
- ✦ Environmental Information Dissemination Programme



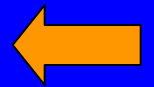
Environmental Awareness Programmes (Education Institution)

- # Environmental Debates (Institutions of Higher Learning)
- # Sustainable School-Environmental Award 
- # Enviro-Camps (students, environmental educators teachers)
- # Environmental Heroes Project (Projek Wira Alam)
- # Others (Organize by other agencies from time to time) :
 - Eco-Youth Programme
 - Kits Programme
 - 3K Programme
 - Yayasan Anak Warisan Alam (YAWA)





COMPONENTS





Environmental Awareness Programmes (Public)

- ❏ Rakan Alam Sekitar (Environment Friend) - Theme for 2009 : Climate Change
- ❏ Malaysia Environment Week (21-27 October)
- ❏ Clean Up Projects (*Gotong-Royong*)
- ❏ Tree Planting and Landscaping
- ❏ Langkawi Award
- ❏ Radio Environmental Quizzes – monthly & different topics
- ❏ Environmental Essay Writing Competition



UMBRELLA CONCEPT FOR ENVIRONMENTAL ACTIVITIES





Environmental Awareness Programmes (Industries & Stakeholders)

- # Promotion on Cleaner Production
 - Talks and seminars to industries & stakeholders (eg: MOF, EPU, MIDA, banks)

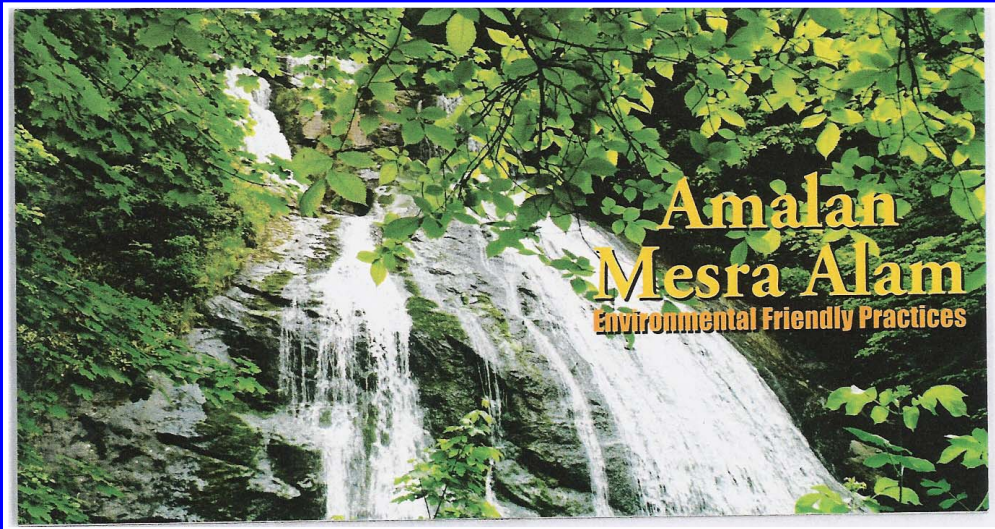
CPVC

- # Sustainable Cities-Environment Award (Bandar Lestari)
 - Local authorities



Environmental Publication Programs

- Green Tips (Environmentally Friendly Practises)
- Environmental Quality Report
- Annual Report
- EQD (Environmental Quality Data)
- *Impak* Magazine
- *Era Hijau* Magazine
- Environmental Guidelines



GREEN TIPS = *De-carbon your life*

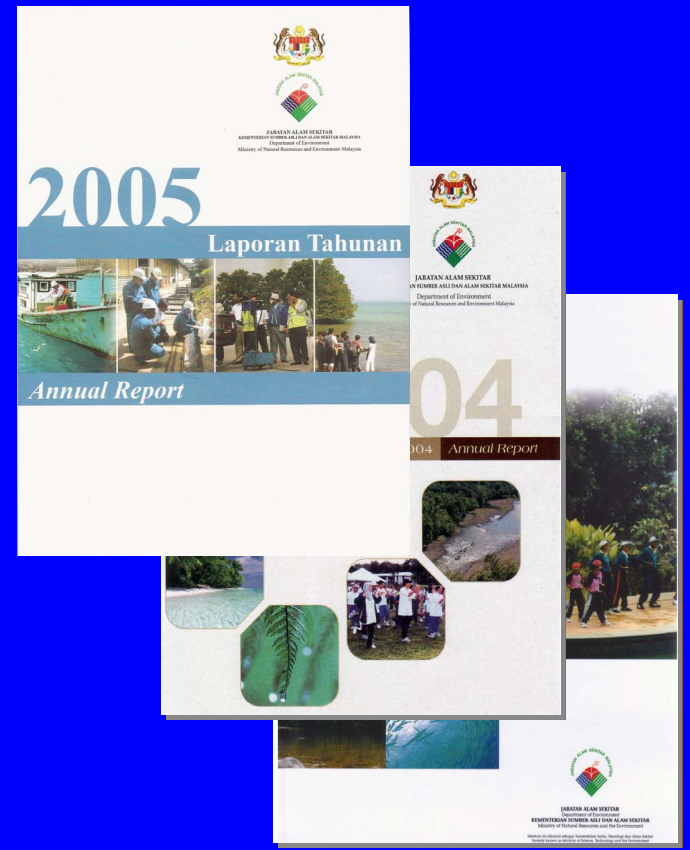
Small Actions x Lots of People = Big Change!



CD



Environmental Quality Report

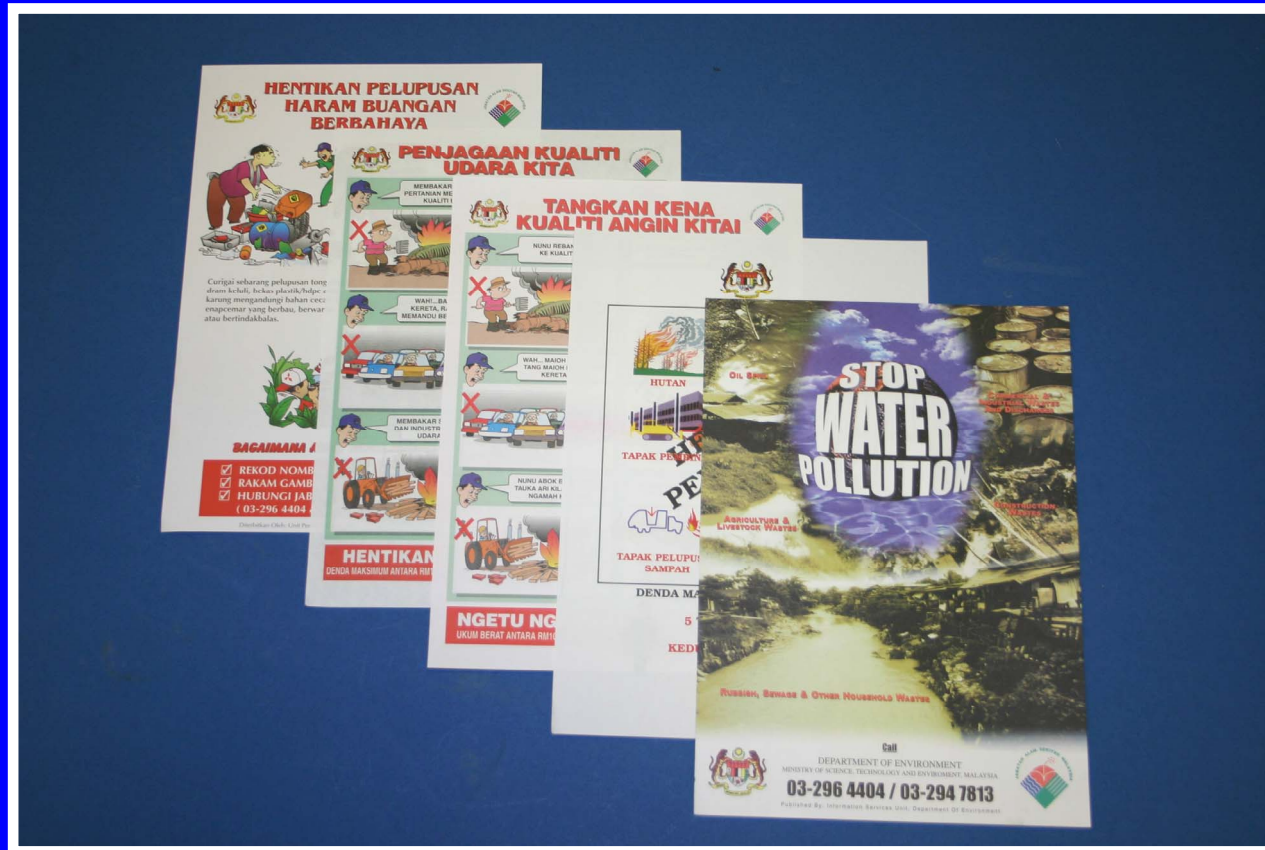


Annual Report



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PAMPHLETS



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ERA HIJAU (*Green Era*)



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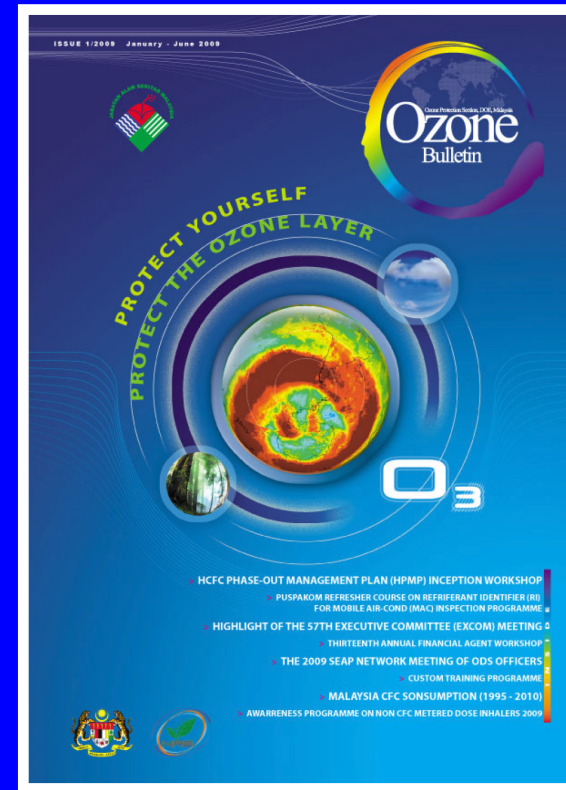
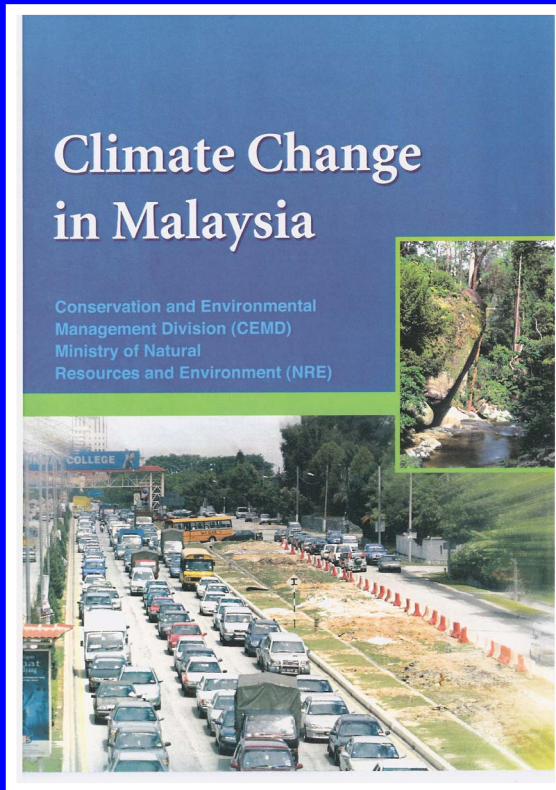
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IMPAK



Other Publications





Environmental Information Dissemination Programme



POSTER

INFORMATION



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ENVIRO-LIBRARY



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Environmental Exhibition Activities





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ISHAJNKS



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