



CLIMATE CHANGE

INTERNATIONAL CLIMATE CHAMPIONS

SPEAKING OUT, IMPROVING UNDERSTANDING, INSPIRING POSITIVE ACTION

What is ICC?

- Global programme
- Designed for young people aged 12-35
- Focus on finding solutions and delivery of projects
- Opportunities for training and professional development
- Advocacy international engagement & sharing knowledge
- Project funding through partnerships
- Mentoring

Who are the ICC's?

- Diverse group (age, background, ethnicity, etc)
- Variety of sectors (business, education, media, community, government)
- Committed and hardworking
- Strong communicators
- Leaders in their communities with potential to influence
- Access to networks
- Sound knowledge & understanding of climate change



What do the ICC's do?

- Design and implement projects/ campaigns
- Work with policy makers on CC mitigation/adaptation policy.
- Cascade their knowledge and experience to others (incl. training)
- Promote the project and wider engagement.
- Participate in national and international fora such as G8, COP
- Participate in training and capacity building workshops

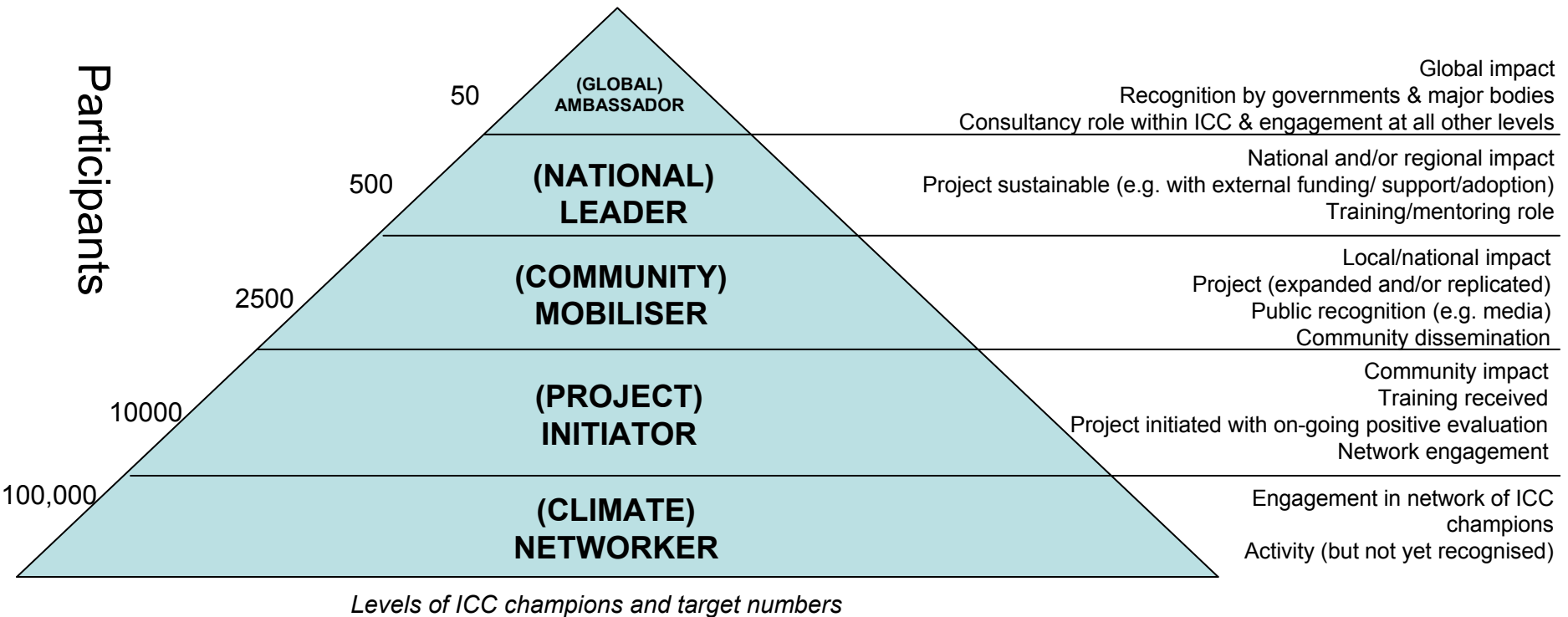


Programme Structure

- A number of entry points and progressive levels of engagement.
- Defined by: their skills, commitment and experience, their projects and reach, their level of influence
- Award scheme



Stages of the Programme



ICC champions can progress from Networkers through to Global Ambassadors

A Truly Global Project

Project partners include:

Welsh Assembly	Ministry of Environment, Germany	DfID Bangladesh	Jakarta Post
Groundwork	CO2 online	Climate Change Cell, Bangladesh	Lead Indonesia
Laura Grant Associates	MINT-EC School Network	Bangladesh Centre for Advanced Studies (BCAS)	PLAN Indonesia
Lead International	Pembina Institute	Bangladesh University of Engineering and Technology	DFID
Forum Nacional de Mudanças Climáticas	Royal Canadian Geographic Society	Tareque and Cathering Masud	World Bank
Ministry of Science and Technology, Brazil	MaRS Innovation Centre	Wildeye	TROPENBOS
TV Globo Canal Futura	Canadian Geographic Magazine	BBC	Lead International
British Airways	Gates Foundation	Dr Shahidul Alam (DRIK Images)	Yayasan Sekar
Schools: Dante Alighieri, Escola Parque, Brazil	Nike	WWF	Femina Group
The Energy and Resources Institute (TERI)	CEEC of Chongqing Environmental Protection Bureau	IndonesiaWise	LSE/DEFRA
Earth Foundation	Shanghai Science and Technology Commission	Shell-Nederland	United Nations for the Coordination of Humanitarian Affairs (OCHA)
UN Environment Programme	Beijing Student Activity Management Centre	CIFOR, Indonesia	
Environment Centre for Arab Towns	SOHU.com (for web presence)	UNILEVER	UNFCCC
Ministry of Environment, Mexico	CCTV-10	EcoSecurities Indonesia	Germanwatch
Ministry of Education, Mexico	China Youth Daily	UNDP	KlimaCampus Hamburg

Project Outcomes

The project aims to:

- Provide champions with the **skills, training and access** to resources
- Connect champions to a wide range of **influential people and institutions**
- Provide **opportunities for engagement** in debate and influencing others.
- Directly reach audiences to **raise awareness** and **encourage action**.
- Connect champions with peers for **intercultural dialogue and exchange**.
- Support champions' **climate change initiatives**
- Grow the youth movement by **cascading learning to others**



Real people, real projects

- Cocoa growing + tourism v deforestation
- Changing CSR strategy
- Solar energy into schools
- Sustainable design
- Community action (trees, recycling, awareness-raising of forests, green office, etc.)

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