



Republic of Lebanon  
Ministry of Environment

# Asia & Pacific Regional Workshop (Education, Training and Public Awareness)

**Republic of Lebanon**  
Ministry of Environment  
Service of Environmental Guidance  
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October 2009

# Outline

- ❑ **Overview of the Service of Environmental Guidance**
- ❑ **Climate Change tools followed:**
  - **Activities**
  - **Workshops**
  - **Publications: Reports, Brochures**
  - **Media**

# Overview of the Service of Environmental Guidance

- **SEG includes 3 Divisions:**
  - **Division of Guidance and Awareness**
  - **Division of Environmental Media**
  - **Division of Private Sector**

# Division of Guidance and Awareness

- ❑ **Preparation of strategies, plans, programmes, projects and events to realize the aims of the Ministry of Environment**
- ❑ **Dissemination and integration of environmental awareness and guidance strategies**
- ❑ **Organizing national and international environmental events**
- ❑ **Organizing and programming the Environmental Public Library**

# Division of Environmental Media

- ❑ **Preparation of strategies to activate environmental media**
- ❑ **Capacity building of media organizations in environmental issues**
- ❑ **Covering the Ministry's news and activities**
- ❑ **Coordinating with written and audio-visual media organizations**

# Division of Private Sector

- ❑ Preparation of strategies plans and programmes to allow the participation of the private sector
- ❑ Capacity building of the private sector in environmental issues
- ❑ Managing the small and medium size grants program
- ❑ Managing the volunteer program

# □ Tools used to raise awareness

## 1- Workshops









- **At the end of the workshop all of the above mentioned participants concluded the following suggestions and recommendations:**

**1-Activating Public Awareness campaigns (Radio, TV, newspapers, brochures, posters...) to warn people, public and private sectors of the risks resulted from climate change and their impacts on health, water, agriculture and the environment in general. In addition, warning them of the importance of utilizing renewable energies.**

**2-Enhancing the system of research and monitoring of the infectious diseases resulted from utilization of treated sewerage water.**

**3-Continuing the efforts of cooperation and coordination among the four participated countries and working on establishing a joint database for the latest researches and studies in the field of climate changes and renewable energies.**

**4-Forwarding an open message to the governments of the four countries in which a request is included to increase the interest in scientific research in the field of climate changes.**

**5-Request to the concerned authorities in each of the four countries to set clear decrees, laws and standards in the field of climate change and renewable energies.**

**6-Taking necessary procedures to protect the remaining agricultural lands and preventing desertification.**

**7-Selecting appropriate kinds of plants which can endure dry conditions and high temperatures and introduce new kinds instead.**

**8-Setting out practical and necessary plans for state's lands forestation which are encountering desertification.**

**9-Concentrating on the importance of assessing environmental impacts.**

**10-Establishing monitoring networks to monitor the impacts of climate changes and setting out appropriate plans to face them.**

**11-Enhancing farmers awareness and securing technical and financial support which motivate them to apply the suitable agricultural cycles.**

**12-Encouraging the manufacturing of spare parts necessary for the renewable energy equipments.**

**13-Raising the effectiveness of the used equipments and its outcomes to the maximum and reducing industries to the minimum.**

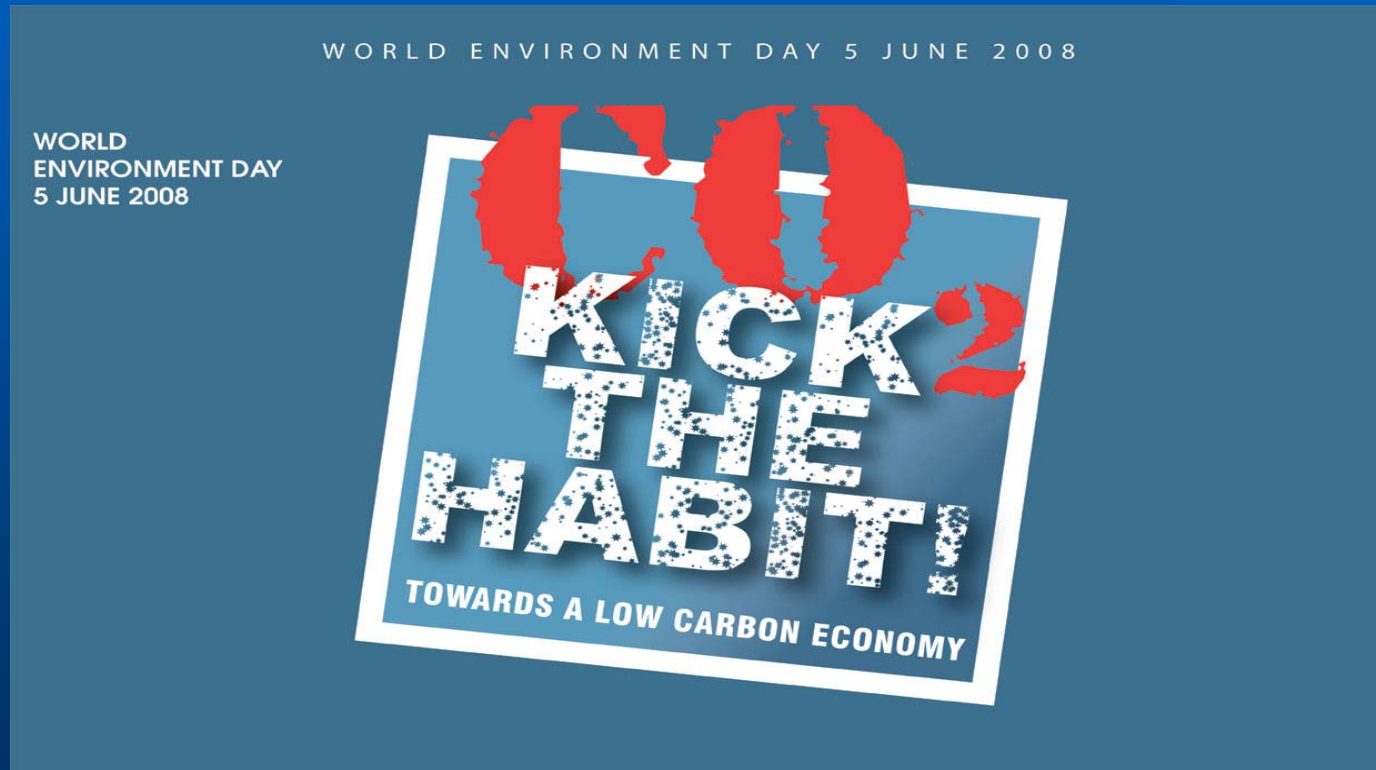
**14-Expanding wind monitoring methods and making accurate evaluation studies where they can be persuasive to attract private sector and investors to contribute in this field.**

**15-Utilization of modern irrigation systems to minimize water consumption.**

## 2- Exhibitions



# 3- Events: World Environment Day 2008



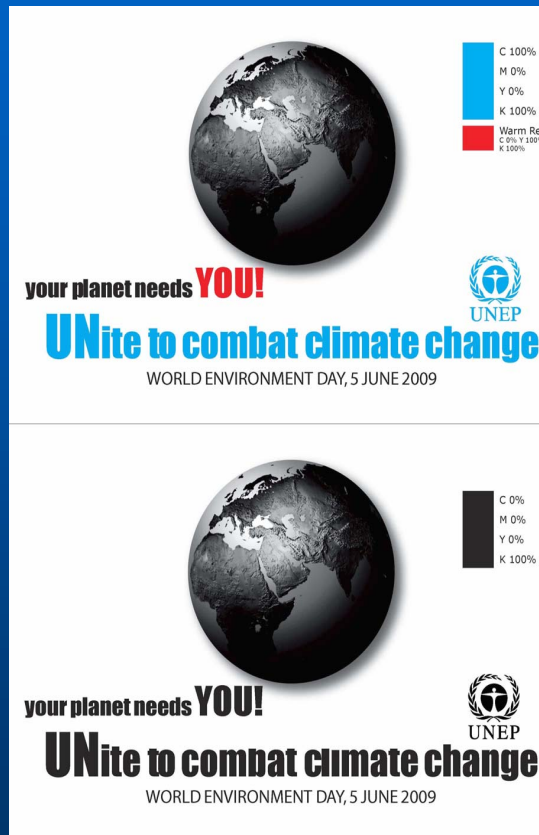
- ❑ **The Ministry of Environment, in collaboration with the Non-governmental organization “Environment Protection Committee” (EPC), Municipality of Al Mina Tripoli, organized “*Kick The Habit*” *Towards a Low Carbon Economy Conference and Competition* on the occasion of the World Environment Day 2008 under the theme:**
- ❑ **“Kick The Habit” Towards a Low Carbon Economy”**
- ❑ **The “*Kick The Habit*” *Towards a Low Carbon Economy Conference and Competition* was organized in Tripoli. It was a people's event with colorful activities, the speakers and organisers explained to the local community and leading figures the importance of the Climate Change and what Carbon Economies meant and how an individual and a nation can limit Carbon emissions, leading up to two competitions which were held that were environmentally friendly and explained the theme exactly, that is, a bicycling competition and a kayaking competition.**
- ❑ **A closing ceremony was held after the competitions to announce winners and present prizes to the winners of the bicycle races and the Kayak race.**







# World Environment Day 2009



The poster consists of two identical panels. Each panel features a central image of a globe showing the Americas. To the right of the globe is a legend with two color-coded boxes: a blue box and a red box. The blue box contains the text 'C 100%', 'M 0%', and 'Y 0%'. The red box contains the text 'K 100%' and 'Warm Red' with 'c 0%', 'y 100%', and 'k 100%' listed below it. Below the globe, the text reads 'your planet needs YOU!' in black, with 'YOU!' in red. Underneath is the slogan 'UNite to combat climate change' in blue, followed by the UNEP logo and the text 'WORLD ENVIRONMENT DAY, 5 JUNE 2009'.

**your planet needs YOU!**

**UNite to combat climate change**

WORLD ENVIRONMENT DAY, 5 JUNE 2009


**your planet needs YOU!**

**UNite to combat climate change**

WORLD ENVIRONMENT DAY, 5 JUNE 2009

C	100%
M	0%
Y	0%
K	100%
Warm Red	
c	0%
y	100%
k	100%

C	0%
M	0%
Y	0%
K	100%

- 
- ❑ **The Ministry of Environment, in collaboration with the Non-governmental organization “Lebanese Yachting club” organized *a seminar and a Competition* on the occasion of the World Environment Day 2009 under the theme:**

**YOUR PLANET NEEDS YOU UNITED TO  
COMBAT CLIMATE CHANGE**

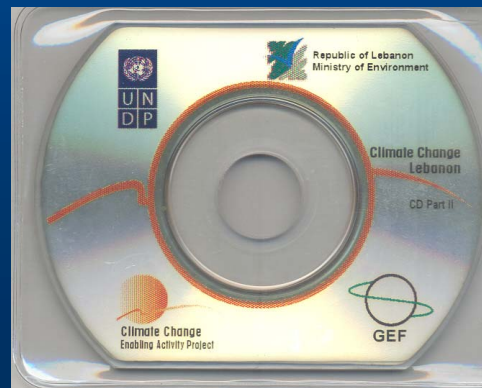
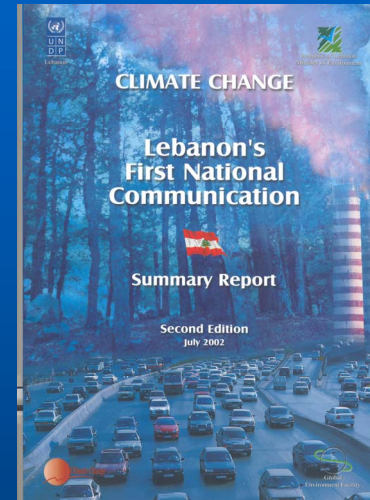
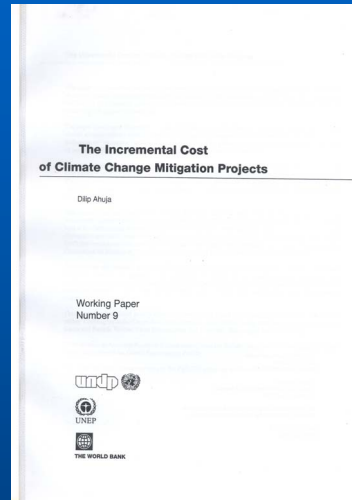
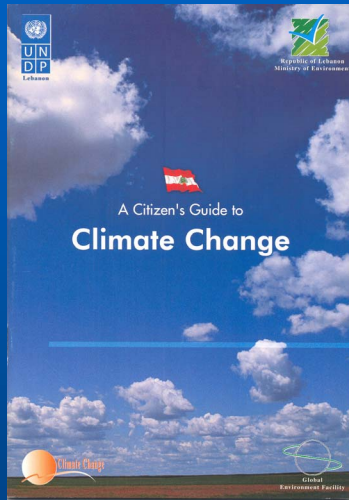




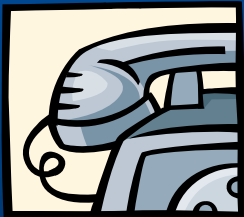
# Media

- ❑ **Forecast message**
- ❑ **Radio and TV interviews**
- ❑ **Newspapers' climate change articles**
- ❑ **SMS and MMS through mobile**
- ❑ **Website of MoE**
- ❑ **Banner on Capital main roads**

# Publications



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**Thank You**

