

# The Environment Division of Antigua and Barbuda

Education and Public Awareness  
Programmes

# Outline

- Background information
- EcoZone Summer Camp
- Arbour Month
- Environmental Cadet Programme – Clean Green Campaign
- Critical Success Factors
- Conclusion

# Background Information

- As noted, Article 6 has six elements:
  - Education
  - Training
  - Public Awareness
  - Public Participation
  - Public access to information
  - International Cooperation

The Environment Division of Antigua and Barbuda has chosen to focus on the Education and Public Awareness component of Article 6.

# Background Information (contd)

This is done through the Education programmes which shall be discussed in some detail

- EcoZone Summer Camp
- Arbour Month
- Environmental Cadet Programme – Clean Green Campaign

Each aspect, though it has Climate Change elements, does not focus directly on Climate Change.

All however, highlight the important aspects and give practical means to adapt or mitigate Climate Change

# EcoZone Summer Camp

- 4 week camp for children aged 5 to 14
- The curriculum encompasses:
  - Endangered species
  - Endemic species
  - Invasive alien species
  - Habitats
- Activities include:
  - Field trips
  - Arts and craft
  - Drama and singing
  - Cookery
  - Horseback riding



# EcoZone Summer Camp

- Ways that Article 6 is discussed:
  - Climate change has a direct effect on wildlife that live on our islands by changing habitats
  - The wildlife are also effected by what man has done, and continues to do



- Children learn:
  - To appreciate the wildlife that live on the islands
  - To understand that their actions can have positive and negative impacts on the environm



# Arbour Month

- Objectives:
  - To instill the importance of planting trees, particularly in a country that is so vulnerable
  - To instill the importance of proper land clearing techniques, as improper practices increase vulnerability
  - To reduce our carbon footprint



# Arbour Month (contd)

- Activities:
  - Newspaper articles on: mangroves, importance of trees, trees and their link to clean and healthy waterways, invasive species, food security
  - Workshops on tree maintenance
  - Talk shows discussing medicinal value and importance of planting
  - Plant Fair (Clean Air Sale)





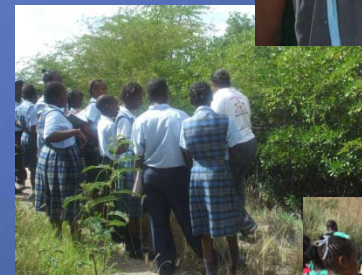
# Environmental Cadet Programme

- School extra curricular activity presently in 36 schools
- Activity-based programme targeting primary, secondary and tertiary levels
- Clean Green Campaign (2010/2011) – focus areas:
  - Energy Conservation
  - Ecosystems
  - Biodiversity
  - Sustainable Living
- Each project has a Public Information Campaign (PIC) component.
- The Objective of this Programme is to enable the cadets to create tangible change within the environment that filters through to the general public.

# Environmental Cadet Programme (contd)

## FOCUS AREAS

- Energy Conservation
  - Reducing My Carbon Footprint
- Ecosystems
  - Save the Mangroves
  - Ecology of a tree/area
  - The beach is just the beginning
- Biodiversity
  - Birding
  - Body Ponds Project
- Sustainable Living
  - Ecotours
  - Community Landscaping
  - Home is where your bugs are!



# Critical Success Factors

- Relationship with the media
- Buy-in by other government agencies
- Partnerships with NGO's and private sector
- Public support (what's in it for me?)



# Conclusion

- The implementation of Article 6 has been done through our Education and Public Awareness Programmes.
- Each programme has significant climate change elements though they may not refer to climate change specifically.