



COMMUNICATING EU CLIMATE ACTION

Workshop to Support the Implementation of the Doha Work Programme on Article 6 of the Convention

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Climate action integrated in EU policies & programmes

Energy & climate among top priorities of the European Commission

- ▶ At least 20% of EU budget 2014-20 goes to climate-related action
- ▶ Communication and awareness-raising part of policies and programmes
 - ▶ E.g. funding for environment & climate projects, regional development, international cooperation...

EU climate diplomacy

- ▶ World's largest diplomatic network of EU Delegations and Member States' Embassies.
- ▶ Collectively mobilised part of this network in the run-up to Paris - continues in 2016.
- ▶ European Climate Diplomacy Day, public events



Multilingual communication material



EU climate funding



EU climate action



Post COP21 video



Adaptation



Causes & consequences
of climate change



EU financing
climate action





European
Commission

EU-wide surveys: Strong public support for EU Climate Action



Separate and recycle their waste



Think their government should provide support
to improve energy efficiency by 2030



Say that fighting climate change
requires a collective global effort



Have taken climate action



Believe that fighting climate change can
boost the economy and create jobs in the EU

<http://ec.europa.eu/clima/citizens/support/>

Engaging citizens in climate action

Tips to save energy & money while helping protect the environment – in all EU languages





Thank you!

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