









How we want to see it done

- Country owned, country systems
- Inclusive: pro-poor, pro-women
- Coherent: Aid effectiveness principles
- Accessible: direct access
- Multiple client groups: State, CSO, Business
- Multiple mechanisms: Loans (concessional & market), grants
- Integrated and efficient fewer silos (MEAs and instruments);
- Transparent and accountable monitoring, evaluation, reporting
- Simple: reduce transaction costs
- Evolutionary, adaptable





The outcome we want

- Balance: adaptation, resilience, and mitigation
- Radically increase
 - Low carbon pathways
 - Renewables
 - Green infrastructure
- Meet incremental costs (plans, new business, length of time, risk guarantees for SMEs)
- Multiple actors engagement (public, private, civil society)
 - Many businesses beyond CSR, but won't be saints.
- Innovative and equitable financing solutions (Carbon taxes, financial transaction taxes).





Investing for successful adaptation and mitigation

Grow, nurture, tend and encourage in the early stages.

Support risk, innovation and partnerships!

Allow time, build enthusiasm.

Facilitator NOT doer.

Socialize benefits, not risk!

Track and communicate results

Avoid plans too big for the available financial resources; avoid white elephants



Thank you

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WWF IN SHORT

+100

WWF is in over 100 countries, on 5 continents

1961

WWF was founded In 1961 ____



+5,000

WWF has over 5,000 staff worldwide

+5M

WWF has over 5 million supporters

