



Title of case study	Providing farming training and assistance
Name of organization(s)	Nestlé
Business sector	Food and Beverages
Region(s) relevant to case study	<input type="checkbox"/> All regions <input checked="" type="checkbox"/> Africa and the Arab States <input checked="" type="checkbox"/> Asia and the Pacific <input type="checkbox"/> Caribbean and Central America <input type="checkbox"/> Europe <input type="checkbox"/> Least Developed Countries <input checked="" type="checkbox"/> North America <input type="checkbox"/> Polar regions <input type="checkbox"/> Small Island Developing States <input checked="" type="checkbox"/> South America
Country(s) relevant to case study	France and Côte d'Ivoire
Adaptation sector(s) relevant to case study	<input type="checkbox"/> Business <input checked="" type="checkbox"/> Education and training <input checked="" type="checkbox"/> Food security, agriculture, forestry and fisheries <input type="checkbox"/> Human health <input type="checkbox"/> Oceans and coastal areas <input type="checkbox"/> Science, assessment, monitoring and early warning <input checked="" type="checkbox"/> Terrestrial ecosystems <input type="checkbox"/> Tourism <input type="checkbox"/> Transport, infrastructure and human settlements <input checked="" type="checkbox"/> Water resources <input type="checkbox"/> Other (please specify):
Adaptation activity	<p>The NESCAFÉ Plan provides training to farmers on better farming practices to improve both quality and yield; conserve water, optimise fertiliser use and increase soil fertility. By 2015, Nestlé will ensure all coffee purchased from Farmer Connect will meet the sustainability standards of the Common Code for the Coffee Community (4C) Association, a voluntary code of conduct to improve efficiency, profitability, transparency and sustainability in the production, processing and trading of coffee through training and verification. This includes a module on climate mitigation and more importantly on adaptation. In addition,</p>

	<p>by 2020, Nestlé will procure 90,000 tonnes of green coffee compliant with Rainforest Alliance and Sustainable Agriculture Network (SAN) principles.</p> <p>The Cocoa Plan provides farmer training and assistance on more efficient, sustainable farming methods, such as the effective pruning of trees, fermentation and drying of beans. It also provides plant expertise - improving the quantity and quality of yields by providing 12 million stronger, more productive plantlets over the next 10 years.</p> <p>Nestlé Research and Development (R&D) Centre in Tours, France, works with its sister R&D Centre in Abidjan, Côte d'Ivoire, as well as other research institutes to produce large quantities of first- class cocoa plants that are stronger, less vulnerable to disease and potentially yield twice or even more than average trees in cocoa farms today, once they reach full productivity around four or five years after planting. These more resilient plants will be better adapted to deal with the current and projected impacts of climate change.</p>
<p>Cost-benefit</p>	<p>Over the next ten years Nestlé will invest CHF 110 million in the Cocoa Plan and CHF 350 million in the NESCAFÉ Plan. The farmer programmes help farmers to improve the quality of their yields and to diversify their activities, giving them higher incomes and improving their living standards; provide Nestlé with a reliable supply of high-quality raw materials; and bring sustained growth for the local economy.</p>
<p>Click for further information on The Cocoa Plan Click for further information on The NESCAFÉ Plan Click for further information on Nestle's R&D work in Côte d'Ivoire</p>	



Farmer field schools supported by Nestlé train farmers to improve their cocoa harvest
Source: Nestlé



A 3-year-old higher quality cocoa tree maturing in an Ecuadorian R & D centre before being distributed to farmers by their local cooperative
Source: Nestlé