

<p><b>Title of case study*</b></p>	<p>Brazil Adapt Project: Building resilience in coastal areas. Partnership between <i>Instituto Ilhas do Brasil</i>, Bovespa - Environmental and Social Stock Exchange, and HSBC Institute.</p>
<p><b>Date of submission*</b></p>	<p>31/05/2013</p>
<p><b>Name of organization(s)*</b></p>	<p>Ilhas do Brasil (Islands of Brazil) Institute</p>
<p><b>NWP Objective*</b> <i>Select the objective(s) of the NWP that the case study responds to.</i></p>	<p>The objective of the Nairobi work programme is to assist all Parties, in particular developing countries, including the least developed countries (LDCs) and small island developing States (SIDS), to:</p> <ul style="list-style-type: none"> <li>x <b>improve their understanding and assessment</b> of impacts, vulnerabilities and adaptation to climate change; and</li> <li>x <b>make informed decisions on practical adaptation actions and measures</b> to respond to climate change on a sound scientific, technical and socio-economic basis, taking into account current and future climate change and variability.</li> </ul>
<p><b>Objective of case study*</b> <i>Describe the specific objective of case study.</i></p>	<p>Present a partnership between a civil society organization and the private sector that sought to strengthen the resilience of coastal communities. The objective was to provide them with information about the need for adaptation to climate change, based on different scenarios. Besides, the aim is to identify what technologies are available which can be used to minimize the risk of biodiversity loss and to identify those that improve the quality of life for these communities.</p>
<p><b>Actions*</b> <i>Describe the activities to meet the case study objective, highlighting organizations, communities and/or experts to be engaged.</i></p>	<p>The Project has operations on four fronts:</p> <ol style="list-style-type: none"> <li>1. <b>FRONT I; Long Term Activities in Small-Scale Fishing Communities at Pântano do Sul District, in Florianópolis (SC):</b> These activities seek to reduce the vulnerability within the district. This is done through the promotion of a risk perception culture. This promotion is achieved by the creation of methodologies for climate change adaptation through active participation of the local community.</li> <li>2. <b>FRONT II; Short Expeditions through the Brazilian Coast:</b> These expeditions are aiming to stimulate reflection on the importance of climate change adaptation and the observation of EWE (extreme weather events) in their communities, and to foster the dialogue between local actors who can disseminate this reflection and propose collective actions for community empowerment and the building of more resilient communities.</li> <li>3. <b>FRONT III; Sectoral Articulation:</b> This is a platform with the intent of fostering dialogues that allow the integration of several social sectors for the development and implementation of sustainable actions that increase the resilience of islands environments. The dialogue invites representatives from important institutions, communities and groups linked to the Brazilian islands.</li> <li>4. <b>FRONT IV; Actions Post EWE:</b> The focus of these actions is to work with the main people involved in disasters caused by EWE. The goal is to gather data which is of fundamental importance and that can help to strengthen the choice of context specific adaptation actions. This is done in order to reduce damage in the occurrence of new pressing climatic events or EWEs.</li> </ol>

<p><b>Expected results*</b> Describe the envisaged outputs/benefits of the case study/</p>	<p>Currently, it is still rare to identify companies that take climate change adaptation as their focus of actions through their private social investments (IPS). Therefore, the substantial results developed by the Project Adapt Brazil are a practical example of the importance and relevance in establishing partnerships between a civil society organization and the private sector (Ilhas do Brasil Institute/Bovespa Environmental and Social/ HSBC Institute). Just as the experience gained from these partnerships, the Ilhas do Brasil Institute intends to expand the scope of Project Adapt, collaborating with other companies that also intend to structure IPS focus on adaptation.</p>
<p><b>Indicators of achievement*</b> Describe any quantitative and/or qualitative indicator to show that the objective of the case study has been achieved.</p>	<ul style="list-style-type: none"> <li>• Developed and implemented methodologies: 12</li> <li>• Quick socio-environmental diagnostics performed: 23</li> <li>• Performed workshops (from 2 to 4 hours long): 40</li> <li>• Questionnaires participants: 438</li> <li>• Workshops participants: 763</li> <li>• Institutions involved in the project: 80</li> <li>• Training courses for project team: 6</li> <li>• Communities that received monitoring and technical support after EWE, focused on public health, water quality and preventive measures in EWE (without register of individuals involved): 26</li> </ul>
<p><b>Region(s) relevant to case study*</b></p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> All regions</li> <li><input checked="" type="checkbox"/> Africa</li> <li><input type="checkbox"/> Arab States</li> <li><input type="checkbox"/> Asia</li> <li><input checked="" type="checkbox"/> Caribbean</li> <li><input checked="" type="checkbox"/> Central America</li> <li><input type="checkbox"/> Europe</li> <li><input type="checkbox"/> Least Developed Countries</li> <li><input type="checkbox"/> North America</li> <li><input checked="" type="checkbox"/> Pacific</li> <li><input type="checkbox"/> Polar regions</li> <li><input checked="" type="checkbox"/> Small Island Developing States</li> <li><input checked="" type="checkbox"/> South America</li> </ul>
<p><b>Country(ies) relevant to case study</b></p>	<p>Brazil</p>
<p><b>Business sector of the organization(s)*</b></p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Intergovernmental organization</li> <li><input type="checkbox"/> National/regional programme/initiative</li> <li><input checked="" type="checkbox"/> Non-governmental organization</li> <li><input type="checkbox"/> Private sector entity</li> <li><input type="checkbox"/> Research institute</li> <li><input type="checkbox"/> UN organization/agency</li> </ul>
<p><b>Adaptation sector relevant to case study*</b></p>	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Capacity building, education and training</li> <li><input type="checkbox"/> Energy</li> <li><input type="checkbox"/> Finance and insurance</li> <li><input checked="" type="checkbox"/> Food, agriculture, forestry and fisheries</li> <li><input type="checkbox"/> Human health</li> <li><input checked="" type="checkbox"/> Oceans and coastal areas</li> <li><input checked="" type="checkbox"/> Science, assessment, monitoring and early warning</li> <li><input checked="" type="checkbox"/> Technology and Information &amp; Communications Technology (ICT)</li> <li><input type="checkbox"/> Terrestrial ecosystems</li> <li><input type="checkbox"/> Tourism</li> <li><input type="checkbox"/> Transport, infrastructure and human settlements</li> <li><input checked="" type="checkbox"/> Water resources</li> </ul>

\* Mandatory fields

<sup>1</sup> More information on the Nairobi work programme work areas is available at: <<http://unfccc.int/nwp>>

**Disclaimer:** These business cases have been cited to raise awareness about the engagement of the private sector in climate change adaptation. The information in the business cases has been provided either directly by the organization or obtained from a public source. The UNFCCC Secretariat has not verified the information and takes no responsibility for it. Users are therefore advised to verify the information before they take any action relying on the information provided in the business cases.

<b>Adaptation activity delivered by case study*</b>	<input type="checkbox"/> Capacity building <input checked="" type="checkbox"/> Climate-resilient development planning <input checked="" type="checkbox"/> Communications and awareness-raising <input checked="" type="checkbox"/> Disaster risk reduction <input checked="" type="checkbox"/> Early warning systems <input checked="" type="checkbox"/> Education <input checked="" type="checkbox"/> Financial support <input type="checkbox"/> Humanitarian assistance <input type="checkbox"/> Knowledge management <input type="checkbox"/> Monitoring and evaluation <input checked="" type="checkbox"/> Pilot adaptation programmes/projects <input checked="" type="checkbox"/> Risk/vulnerability mapping <input type="checkbox"/> Training
<b>Work areas of the NWP*<sup>1</sup></b> <i>Select among the nine work areas of the NWP that apply to the case study.</i>	<input checked="" type="checkbox"/> Adaptation planning and practices <input type="checkbox"/> Climate modelling, scenarios and downscaling <input type="checkbox"/> Climate-related risks and extreme events <input type="checkbox"/> Data and observations <input type="checkbox"/> Economic diversification <input checked="" type="checkbox"/> Methods and tools <input type="checkbox"/> Research <input type="checkbox"/> Socio-economic information <input checked="" type="checkbox"/> Technologies for adaptation
<b>Target group*</b>	<input type="checkbox"/> Academics <input type="checkbox"/> Children <input checked="" type="checkbox"/> Communities <input type="checkbox"/> Policy makers <input type="checkbox"/> Practitioners <input checked="" type="checkbox"/> Private sector <input checked="" type="checkbox"/> Women
<b>Link</b> <i>Further information on relevant websites.</i>	ilhas.org.br
<b>Description</b> <i>Provide a title and brief description of the picture and of the case study. This information will appear with your image on the homepage of the NWP.</i>	Presentation activity of the Community Alert System built by the group of women to the community of Pântano do Sul.

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