



Case Study Example (this is not a real business case)	
Name of your company	Bangladesh Crab Farming (BCF)
Title of case study	Building resilience for coastal agricultural communities
Adaptation area (s) relevant to case study	<input type="checkbox"/> Science, assessment, monitoring and early warning <input checked="" type="checkbox"/> Food security, agriculture, forestry and fisheries <input type="checkbox"/> Water resources <input checked="" type="checkbox"/> Oceans and coastal areas <input type="checkbox"/> Terrestrial ecosystems <input type="checkbox"/> Human health <input type="checkbox"/> Transport, infrastructure and human settlements <input type="checkbox"/> Tourism <input type="checkbox"/> Business <input type="checkbox"/> Education and training <input type="checkbox"/> Other (please specify):
Region(s) relevant to case study	<input type="checkbox"/> All regions <input type="checkbox"/> Africa and the Arab States <input checked="" type="checkbox"/> Asia and the Pacific <input type="checkbox"/> Caribbean and Central America <input type="checkbox"/> Europe <input type="checkbox"/> Least Developed Countries <input type="checkbox"/> North America <input type="checkbox"/> Polar regions <input type="checkbox"/> Small Island Developing States <input type="checkbox"/> South America
Adaptation Activity	<p>In southwest Bangladesh, where large areas of farmland have become inundated with salt-water tidal surges, rice farmers are turning to crab farming to continue to make a living from their land. BCF is a small start-up that has grown out of the need for farmers to adapt to Bangladesh's changing coastal environment.</p> <p>For an upfront fee, BCF provides the necessary knowledge, tools and crab larvae to help farmers transition to their new business. With BCF's help, coastal farming communities have been able to stay on their land rather than being forced to migrate, and have used the income from selling crabs to rebuild and water-proof their homes.</p>



Cost-Benefit

Crab-fishing provides a much higher economic return for farmers than growing rice. Many farmers indicated they would continue to raise crabs even if their land became suitable for rice growing again. BCF is a profitable business because farmers are willing to make a small upfront investment (often through the use of microloans) to start their crab businesses.

**Web links,
documents and/or
images relevant to
case study**

www.bangaldeshcrabfarming.bd

