

# Is this marketable?

SUSTAINABLE DEVELOPMENT GOALS – 2016 to 2030



# There is no viable finance without viable business

- Pay for the environment or for its services? (The palm oil lessons)
- Slow onset dynamics: build protective infrastructure or protect socio - ecosystemic viability? (walls or mangroves?)
- Why the climate and development communities have to join hands (turning a healthy nature into an income and development opportunity)
- Ecosystem services as expressions of concrete territories > large scale finance for small scale projects (layered funds, impact funds, soft debt, microcredit...)
- Yes, we can: cocoa, coffee, slow fish and land recovery.