

# **THE ROLE OF THE PRIVATE SECTOR IN ADAPTATION**

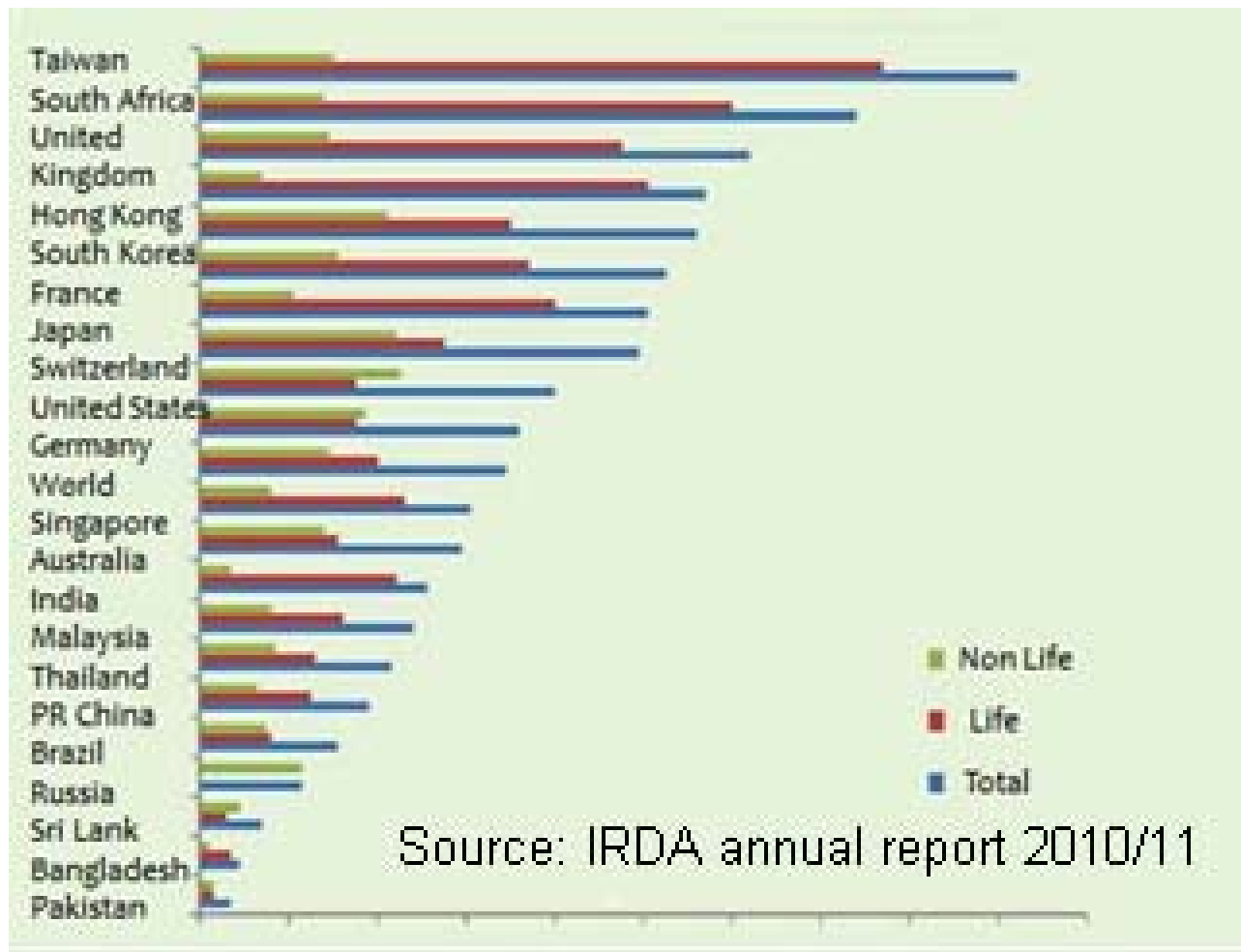
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The Willis logo is displayed in white text on a dark blue rectangular background. The word "Willis" is written in a serif font, with the 'W' being significantly larger than the other letters. The logo is positioned in the bottom right corner of a horizontal bar that has a light gray textured background on the left and a dark blue background on the right.

## The most vulnerable are the least protected

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The most exposed areas of the world are some of those with the lowest rates of insurance uptake

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## **We need to build global resilience to these risks**

- **The private sector has a key role to play – we need to build resilient business models**
- **Make adaptation part of business as usual, not a sustainability initiative – use financial incentives**
- **Educating people and organisations about their risk exposure is key to helping them manage it**

## **Our Response – 1-in-100 Initiative**

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- **The insurance industry evaluates risk at a 1 in 200 year exposure**
- **The use of a standard metric, smart capital and regulation has made us resilient to natural disaster risk**
- **We can share our learnings and methodologies with the rest of the economy**
- **Organisations should disclose their exposure to natural disaster risk in their financial statements**
- **In collaboration with UN, World Economic Forum, World Bank, key private and public sector organisations including financial regulators, ratings agencies and accounting bodies**

## **Our Response – Government Schemes**

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- **Using index-based approaches**
- **African drought**
- **Philippines typhoon**
- **Caribbean earthquake, tropical cyclone & excess rainfall**
- **Swiss Re's commitment of \$10bn capacity**

## **Our Response - UN R!SE Initiative**

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- **Public-private partnership set up to improve global understanding and management of disaster risk**
- **Covers education, the built environment, management strategy and risk management/transfer**
- **In launch/pilot phase**



**QUESTIONS/THOUGHTS?**

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