




Title of case study	Investing in adaptation as part of corporate carbon management strategy
Name of organization(s)	CB Richard Ellis (CBRE) and UNICEF UK
Business sector	Real Estate Services
Region(s) relevant to case study	<input type="checkbox"/> All regions <input checked="" type="checkbox"/> Africa and the Arab States <input type="checkbox"/> Asia and the Pacific <input type="checkbox"/> Caribbean and Central America <input checked="" type="checkbox"/> Europe <input type="checkbox"/> Least Developed Countries <input type="checkbox"/> North America <input type="checkbox"/> Polar regions <input type="checkbox"/> Small Island Developing States <input type="checkbox"/> South America
Country(s) relevant to case study	Madagascar
Adaptation sector(s) relevant to case study	<input type="checkbox"/> Business <input checked="" type="checkbox"/> Education and training <input type="checkbox"/> Food security, agriculture, forestry and fisheries <input checked="" type="checkbox"/> Human health <input type="checkbox"/> Oceans and coastal areas <input type="checkbox"/> Science, assessment, monitoring and early warning <input type="checkbox"/> Terrestrial ecosystems <input type="checkbox"/> Tourism <input checked="" type="checkbox"/> Transport, infrastructure and human settlements <input type="checkbox"/> Water resources <input checked="" type="checkbox"/> Other (please specify): Disaster risk management
Adaptation activity	<p>CBRE is supporting UNICEF work constructing cyclone-proof and eco-friendly schools in Madagascar.</p> <p>In recent years, an increasing number of devastating cyclones have hit Madagascar's shores as a result of climate change. Ensuring that children can continue to safely go to school and their education is not disrupted during cyclones and extreme weather events is a vital way to adapt and become resilient to climate change.</p> <p>The activity will rebuild classrooms that have previously been destroyed by cyclones, using eco-friendly methods</p>

	<p>in the Analanjirofo region of North-East Madagascar.</p> <p>The schools will be rebuilt using environmentally friendly construction methods, local resources and local construction workers and will be built with reinforced walls to withstand the increasingly unpredictable weather patterns afflicting the country.</p> <p>The classrooms will also be constructed within UNICEF’s Child Friendly Schools framework and include water and sanitation facilities to promote children’s health and improve learning conditions.</p> <p>Children – and the wider community - will also be taught how best to respond to cyclones when they occur and given access to greatly improved WASH (Water and Sanitation Hygiene) facilities.</p>
<p>Cost-benefit</p>	<p>The UNICEF Climate Positive initiative is a natural fit for CBRE’s business as it directly aligns with CBRE’s global CSR commitment to help protect the environment and improve society.</p> <p>As the world’s largest property services provider, CBRE is consistently seeking opportunities to help manage the impact of the built environment on climate change. CBRE has chosen to support adaptation in Madagascar because it provides a unique way to engage staff across Europe, Middle East and Africa in an initiative that is extremely relevant to this sector.</p> <p>CBRE is proud to be involved in a project that is helping Madagascar combat the impact of climate change and achieve a more sustainable future.</p>
<p style="text-align: center;">CLICK FOR MORE INFO</p> 	



Cyclone-proof classrooms in Madagascar © UNICEF UK/Madagascar/2009

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