Green Entrepreneurship Massive Open Online Course

Providing Institution(s)
Convention on Biological Diversity (CBD)

Topic(s)
Climate finance

Geographical reach
Global, Global

Target level of capacity building
Institutional

Resource Type
Online course

Resource Language(s)
English (EN),French (FR),Spanish (ES)

Resource Date
2022

RESOURCE LINK

Access

DESCRIPTION

The Green Entrepreneurship MOOC will offer a step-by-step framework for transforming a green business idea into a viable business plan.

It will provide the tools needed to generate, test, and refine an idea for a green business, together with successful examples of green entrepreneurs' paths from business ideas to value-generating, market-fit solutions.