

Climate Change Strategy at SC Johnson

A Generational Issue For A Family Company

COP9 - Milan, Italy

Dec. 5, 2003



SC Johnson Corporate Profile

- Family-owned, managed for 117 years
- Fifth generation sits as Chairman
- Estimated \$5.5 billion in annual sales
- Products are available in more than 110 countries
- Holds leading positions globally in 14 product categories (Brise[®], Pledge[®], Windex[®], Glade[®])
- Manufacturing operations in more than 20 countries
- Recognized globally for product innovation, excellence in the workplace, community and environmental leadership



tomorrow's legacy today
SUSTAINABILITY

SC Johnson
A FAMILY COMPANY

SC Johnson's Legacy of Environmental Leadership

(1935) H.F. Johnson, Jr. leads Carnauba expedition, 15,000 miles from WI to Brazil in search of a sustainable source of wax for our products



(1955) Introduces water-based aerosols

(1975) Eliminates CFCs from its aerosol products 3 years before U.S. mandate

(1990) Co-founding member of WBCSD and set pollution reduction goals:

420mm lbs. of waste reduced

(1993) First to issue an annual corporate environmental report



tomorrow's legacy today
SUSTAINABILITY

(1994) Awarded the WEC Gold Medal for Corporate Achievements in Sustainable Development



(2001) Becomes pilot member of the U.S. EPA's Climate Leaders Initiative



(2002) Becomes charter member of Climate Leaders

(2003) U.S. EPA awards SCJ with first-ever Lifetime Atmospheric Achievement Award



SC Johnson
A FAMILY COMPANY

Science vs. Politics

- CO₂ buildup in the atmosphere is a scientific fact
- There is no need to argue the implications of its impact on the earth
- CO₂ is increasing its concentration at an accelerating rate
- With a half life of up to 200 years, it is a generational issue



tomorrow's legacy today
SUSTAINABILITY

SC Johnson
A FAMILY COMPANY

SC Johnson Believes Business Can Lead the Way

- Our global business can address the greenhouse gas issue where and when politics may prevent action
- Operational improvements and efficiencies in our use of energy make good business sense
- Our innovative thinking creates the possibility to do more...



tomorrow's legacy today
SUSTAINABILITY

SC Johnson
A FAMILY COMPANY

SC Johnson Global Goals Drive Aggressive U.S. Action

- 5% annual reduction in GHG emissions at top 7 global manufacturing sites
- Key partner - U.S. EPA's Climate Leaders Initiative
- U.S. goal: 23% reduction for all facilities by 2005
- Innovative power generation plan eliminates 30,000 tons of CO₂ emissions



tomorrow's legacy today
SUSTAINABILITY

SC Johnson
A FAMILY COMPANY

Innovation and Focus Create Our Strategies for the Future

- For our full Climate Leaders goal, we set an aggressive 8% actual emissions reduction for total U.S. operations (2000-2005)
- This entire goal will be met via our investment in an innovative co-generation project that produces electricity and process steam via a landfill gas-powered turbine
- We determined this “co-gen” strategy after defining/evaluating multiple green energy projects



tomorrow's legacy today
SUSTAINABILITY

SC Johnson
A FAMILY COMPANY

Multi-Million Investment to Make Renewable/Green Energy

- Use landfill gas to make electricity and steam at Waxdale
- Install turbine to make 3,200 kW of electricity
- Recover waste heat from exhaust to make 17,000 lbs/hr of plant steam at 150 psi



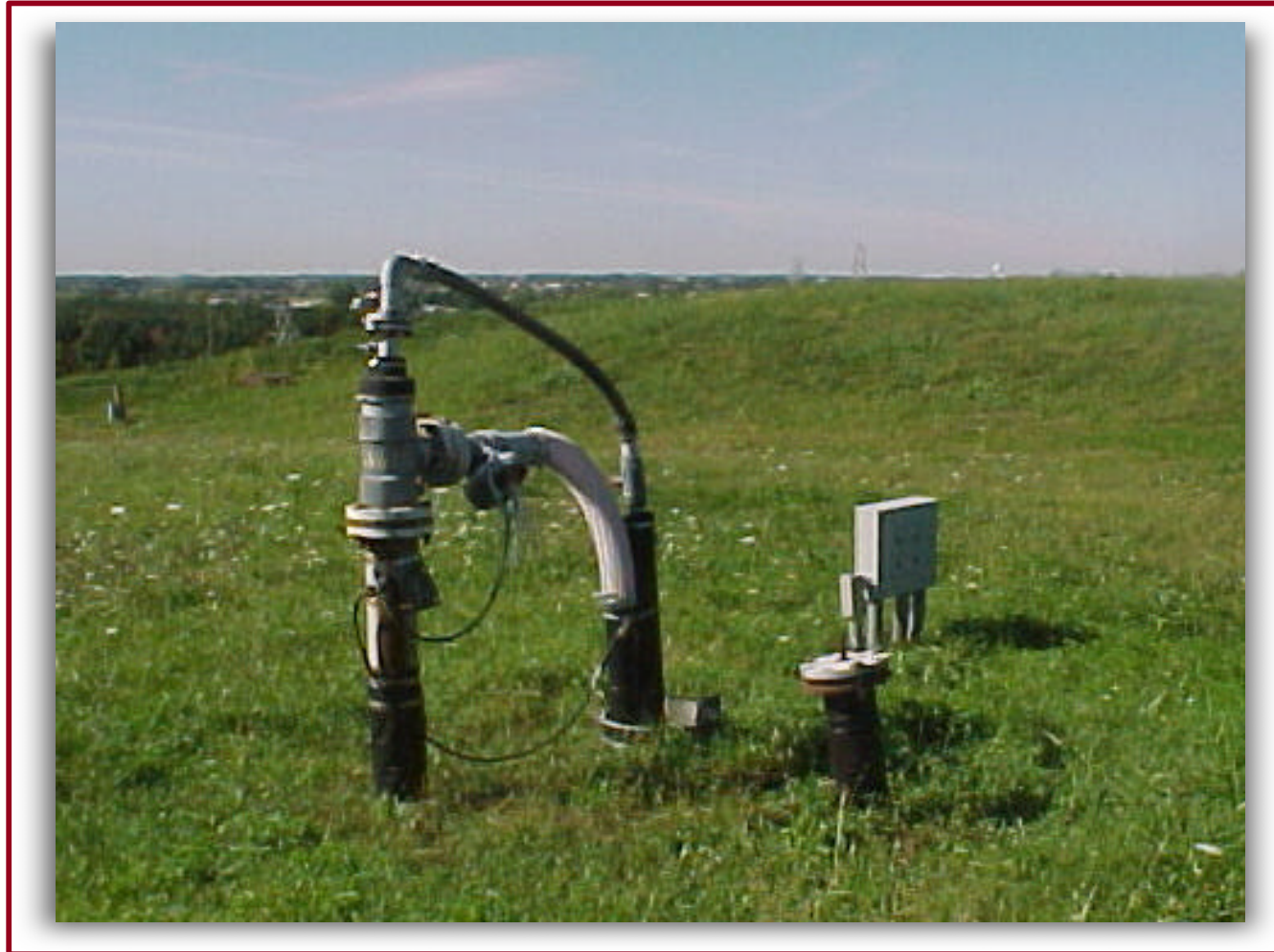
Landfill waste...



tomorrow's legacy today
SUSTAINABILITY

SC Johnson
A FAMILY COMPANY

Turns to methane...



tomorrow's legacy today
SUSTAINABILITY

SC Johnson
A FAMILY COMPANY

Piped to Waxdale...



tomorrow's legacy today
SUSTAINABILITY

SC Johnson
A FAMILY COMPANY

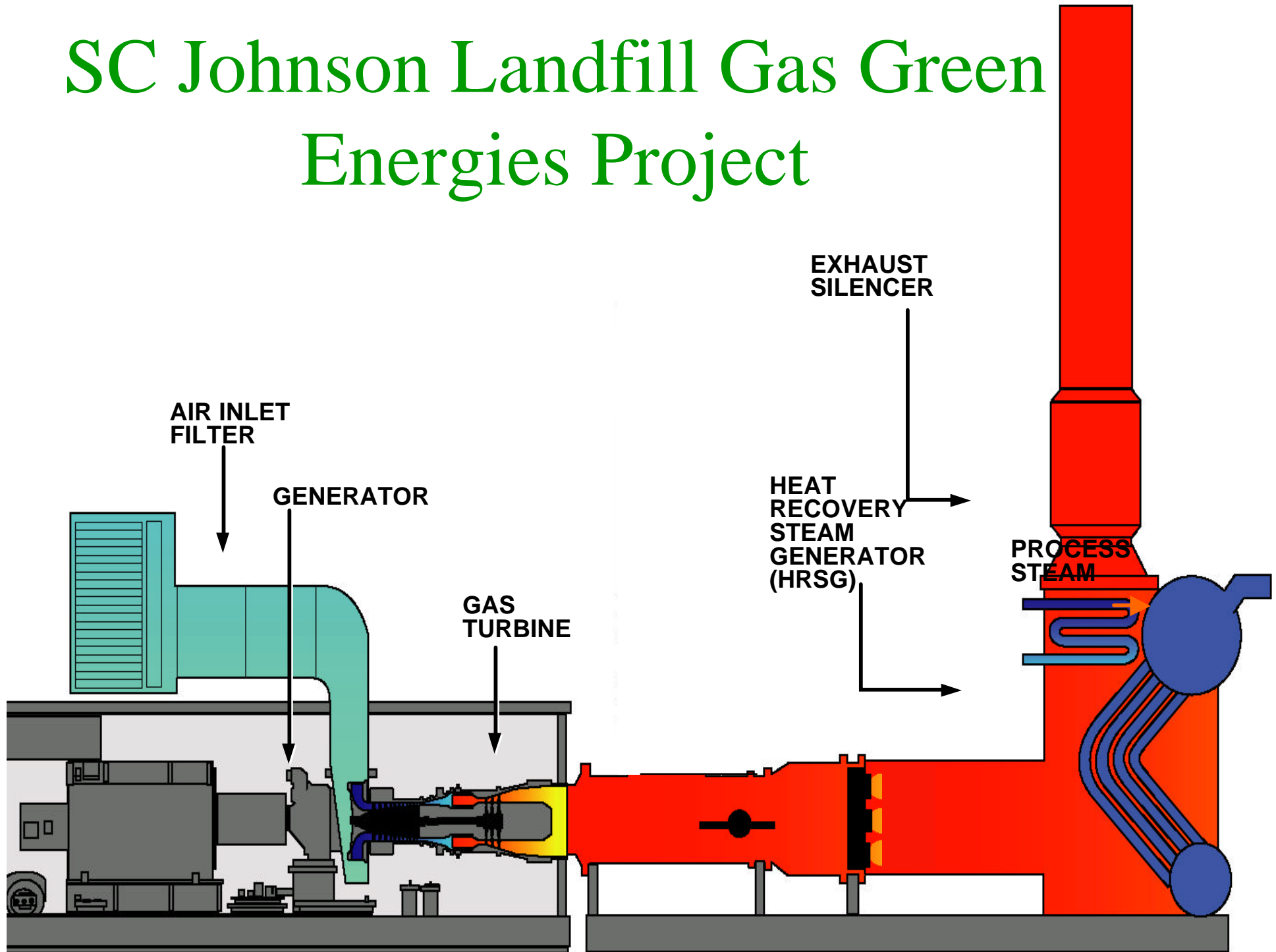
SC Johnson fossil fuel use will be cut in half!



tomorrow's legacy today
SUSTAINABILITY

SC Johnson
A FAMILY COMPANY

SC Johnson Landfill Gas Green Energies Project



Landfill Gas Green Energies Project Focus: For The Bottom Line



tomorrow's legacy today

SUSTAINABILITY

Landfill Gas Green Energies Project Focus: For The Bottom Line

- Reduces Waxdale's fossil fuel use by 50%

tomorrow's legacy today

SUSTAINABILITY

Landfill Gas Green Energies Project Focus: For The Bottom Line

- Reduces Waxdale's fossil fuel use by 50%
- Reduces Waxdale's GHG emissions by 47%

tomorrow's legacy today

SUSTAINABILITY

Landfill Gas Green Energies Project Focus: For The Bottom Line

- Reduces Waxdale's fossil fuel use by 50%
- Reduces Waxdale's GHG emissions by 47%
- Delivers the total U.S. Climate Leaders goal of a 23% reduction

tomorrow's legacy today

SUSTAINABILITY

Landfill Gas Green Energies Project Focus: For The Bottom Line

- Reduces Waxdale's fossil fuel use by 50%
- Reduces Waxdale's GHG emissions by 47%
- Delivers the total U.S. Climate Leaders goal of a 23% reduction

tomorrow's legacy today

SUSTAINABILITY