

Agenda item 4.c.ii

# Enabling environment to enhance replicability and scalability of technologies for sustainable transport

Technology Executive Committee, 25<sup>th</sup> meeting and TEC-CTCN Joint session  
6–9 September 2022 Bonn, Germany



Technical paper on

# Deep decarbonization technologies for sustainable road mobility

Prepared for the  
United Nations Framework Convention on Climate Change (UNFCCC)  
Technology Executive Committee (TEC)

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## Context:

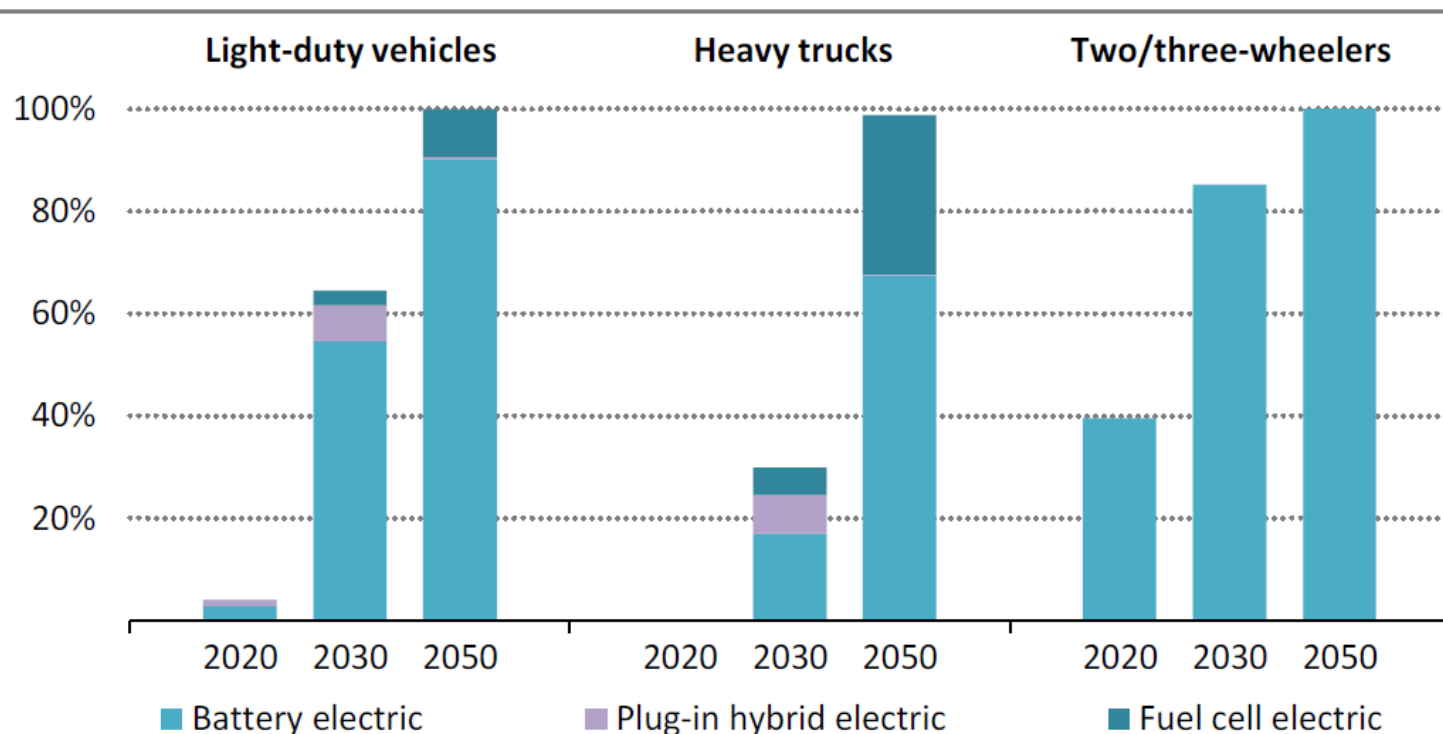
International Energy Agency's Net Zero Emissions scenario (NZE) summarizes the rapid transformations needed for **road transport**, including:

- 100% zero-emissions vehicle sales by 2035, mostly **electric vehicles** for light-duty vehicles
- Rapid advancement in **green hydrogen**, to fuel 30% of heavy-duty vehicles by 2050
- Rapid progress in **advanced biofuels** (low-carbon and sustainable)
- **Behaviour change**: 20-50% reduction in private vehicle use

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### Context:

International Energy Agency's Net Zero Emissions scenario (NZE) summarizes the rapid transformations needed for **road transport**, including:



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*Sales of battery electric, plug-in hybrid and fuel cell electric vehicles soar globally*



## Research Objectives:

1. Provide an overview of the technologies and their **state of play**, including information on their **technology readiness** and potential **climate change mitigation** impacts;
2. Summarize **key barriers and opportunities** relating to social, institutional, economic and business aspects of their development and effective deployment; and
3. Identify and evaluate innovative **policy options**, opportunities and challenges for policymakers to effectively support the deployment of these technologies.

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### Method:

### Technology Readiness Level (TRL) from NASA and IEA:

Broad stage	TRL	Narrow stage
Conceptual/research phase	1	Initial idea
	2	Application formulated
	3	Concept needs validation
Small prototype	4	Early prototype
Large prototype	5	Large prototype (validated in relevant environment)
	6	Full prototype at scale
Demonstration/Deployment	7	Pre-commercial demonstration
	8	First-of-a-kind commercial (<0.1% sales)
	9	Commercial operation in relevant environment (0.1% to 1% sales)
Early Adoption	10	Integration needed at scale (1-10% sales)
Mature	11	Proof of stability: predictable growth (>10%)

## Methods:

Literature review (+220 references), including key documents from:

- International Energy Agency (IEA)
- International Council for Clean Transportation (ICCT)

GHG emissions, note differences between

- Tailpipe emissions: generally not used here
- **Well-to-wheel (WTW) emissions:** considers lifecycle impact of fuel production (electricity generation) and fuel usage.
- **Full lifecycle analysis (LCA):** considers WTW fuel emissions, plus manufacturing and disposal of vehicle

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### Results overview:

Technology	Sub-type	TRL	2021 penetration	Carbon impacts	Role in IEA NZE 2050 Scenario
Plug-in electric vehicle	Light-duty	10-11	Many countries: 1-15% Norway: 86%	NA/EU: 60-77% cuts China/India: 19-56% cuts	2030: 60% of global sales 2050: 90%
	Heavy-duty	8-11	Heavy trucks: ~0.1% Buses: 5-60%	34-98% cuts	2030: 17% of global sales 2050: 68%
Hydrogen fuel-cell vehicles	Light-duty	8	<0.1% sales	Grey H2: 26-40% cuts Green H2: 76-80% cuts	2050: ~10% of global sales
	Heavy-duty	8	<0.1% sales	Green H2: 65-97% cuts	2050: ~30% of global sales
Advanced biofuels	Ethanol	7-8	3% of gasoline, <0.1% is advanced	Up to 81% cuts	Advanced ethanol increases to 28% of ethanol by 2030
	Biodiesel	9	16% is advanced	85-92% cuts	Advanced biofuels meet 14% of transport energy by 2050
Shared mobility	Ride-hailing	9-11	~3% US adults are regular users	Unclear	“Behaviour” shift? 2050: 20-50% less private vehicle use
	Car-share	9-10	Over 30 million members globally	Unclear	“Behaviour” shift?
	Micromobility	9-10	Available in 650 cities	Unclear;.	“Behaviour” shift?
	Mobility as a Service	8	Very low, dozens of projects globally	Unclear;	“Behaviour” shift?
Fully automated vehicles	Light/heavy	4+	Demonstration only	Highly uncertain; halve or double GHG emissions;	Not addressed



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### Plug-in electric vehicles (PEVs):

Technology	Sub-type	TRL	2020 penetration	Carbon impacts	Role in IEA NZE 2050 Scenario
Plug-in electric vehicle	Light-duty	10-11	Many countries: 1-10% Norway: 75%	NA/EU: 60-77% cuts China/India: 19-56% cuts	2030: 60% of global sales 2050: 90%
	Heavy-duty	8-11	Heavy trucks: <0.1% Buses: 5-60%	34-98% cuts	2030: 17% of global sales 2050: 68%

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Barrier	Opportunities	Policies
1. High purchase costs	Lower cost PEVs, two/three-wheeler	Subsidies, ZEV mandate
2. Limited charging	Public-private partnerships, fast charging, battery swapping, catenary lines	Charger deployment; subsidies and regulation for installation
3. Grid impacts	Coordinate w/ renewables, smart charging, smaller PEVs (two/three-wheeler)	Time-of-use (TOU) pricing
4. Battery source materials	Expand domestic mining and manufacturing; increased R&D (e.g., cobalt-free)	Regulation for extraction and recycling
5. Consumer awareness and preferences	Marketing, demonstration, setting norms	ZEV mandate, information campaigns
6. Model availability/variety	Support new automakers; expand domestic auto industry	ZEV mandate
7. Fleet/commercial challenges	Marketing, demos, increase model variety	ZEV mandate, subsidies, info. campaigns for fleets
8. Equity impacts	Policy design for equity goals	Careful design of taxes and subsidies



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### Hydrogen fuel-cell vehicles (HFCVs)

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### Hydrogen fuel-cell vehicles (FCEV)

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Barrier	Opportunities	Policies
1. High price	International alliances, R&D to bring down costs, focus on heavy-duty applications	Purchase/fuel subsidies, ZEV mandate
2. Very limited refueling	Public-private partnerships, R&D activity,	Subsidies, ZEV mandate
3. Limited green hydrogen generation	Expand renewable capacity, R&D activity, and subsidies	Subsidies, low-carbon fuel standards
4. Consumer awareness and preferences	Improved marketing and demonstration	ZEV mandate, info. campaigns, purchase incentives
5. Model availability/variety	Support FCEV automakers; expand FCEV industry	ZEV mandate
6. Competition from BEVs	Focus on long-haul heavy-duty applications	Match PEV policies for FCEVs



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### Advanced biofuels

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Barrier	Opportunities	Policies
<b>1. Impacts to food prices and security</b>	Focus on non-food crops, develop partnerships to plan land use	Include food/land considerations in low-carbon fuel standard (LCFS) policy
<b>2. High carbon sources</b>	Invest in “advanced” biofuels, carbon capture & storage	LCFS, link subsidies to low carbon content
<b>3. High price</b>	R&D in advanced feedstocks (e.g., switchgrass, wheat straw, HDRD), develop low-cost resources in developing countries	Subsidies, LCFS
<b>4. Limited refueling</b>	Public-private partnerships	Refueling deployment, LCFS
<b>5. Lack of compatible vehicles</b>	Develop “drop-in” fuels (e.g., HDRD)	ZEV mandate, information campaigns



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Barrier	Opportunities	Policies
<b>1. Consumer preference</b>	Improve consumer research, improved service, education, marketing, demonstration, integration with public transit (MaaS)	Carbon/road price, incentives for usage (pooling)
<b>2. Increasing VKM</b>	Support pooling, integration with public transit (MaaS)	Carbon/road price, tolls for single occupancy vehicles
<b>3. Uncertain GHG impacts</b>	Integrate with national/regional GHG plans, pair with PEV deployment	Carbon/road price, ZEV mandate (for car-share, ride-hailing)





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### Fully automated vehicles

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Barrier	Opportunities	Policies
<b>1. Consumer confusion/preference</b>	Education, demonstration, participatory engagement	R&D support
<b>2. Lack of sharing</b>	Consumer engagement, demonstrations	Carbon or road pricing, reduced parking
<b>3. Increasing VKM</b>		Carbon or road pricing, urban planning
<b>4. Developing country challenges (costs and infrastructure)</b>	Expand tech R&D in developing countries, explore sharing scenarios	R&D support

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### Policy Options

		Mitigation pathways		
		Carbon Intensity (gCO <sub>2</sub> e/MJ)	Energy Consumption (MJ/km)	Vehicle travel Demand (km)
<b>Total GHG Emissions</b> =			x	x
<b>Policy mechanisms</b>	<b>Mainly regulatory</b>	Low-carbon fuel standard	Vehicle emissions standard	ZEV mandate
	<b>Mainly economic</b>	Pricing (carbon/road/mobility)		
	<b>Mainly systemic or information based</b>	R&D subsidies Info. provision Non-financial incentives Infrastructure	R&D subsidies Info. provision	Info. provision Compact development Improved public transit Infrastructure



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Climate policies

Policy	Strengths	Challenges
Pricing	Effective, efficient, comprehensive	Political opposition
Market-oriented regulations	<p><b>ZEV sales mandate:</b> Transformative signal (channels R&amp;D), boosts ZEV sales (cross-price subsidies)</p> <p><b>Vehicle emissions standard:</b> can act as ZEV mandate</p> <p><b>Low-carbon fuel standard (LCFS):</b> pushes transformation in low-carbon fuels</p> <p><b>All:</b> acceptable to public</p>	Complex, opposition from incumbent industry, how efficient?
Incentives	Effective (boost sales), political acceptable	Costly
Chargers deployment	Addresses crucial barrier, politically acceptable, can help with norms	Not sufficient alone (needs mix)
R&D subsidies	Can help with transformation	Impacts unclear



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### Key findings

- Highest technology-readiness (TRL) for plug-in electric light-duty vehicles and buses
- Lower readiness for:
  - Heavy-duty trucks (notably long-haul)
  - Fuel-cell hydrogen vehicles
  - Advanced biofuels (ethanol and biodiesel)
- More research and policy for ZEV manufacturing and disposal
- Shared mobility and automation have unclear roles in decarbonization, though climate policy can induce more climate benefits

### Potential actions for policymakers

- Plan out complementary policy mix for regional context
- Focus on ZEV sales mandate
- Use low-carbon fuel standard for upstream emissions
- Pricing as complement (if acceptable)
- ZEV purchase incentives help, more short-term
- Charger deployment and R&D support can help
- Improve institutional capacity



*Thank you!*

