

Agenda item 5

Ongoing joint activities: Communication and Outreach Activities

TEC/2022/25/20 AB.2022.20.5.4

Technology Executive Committee, 25th meeting

In-person meeting, 6-8 September and 9 September 2022 (TEC-CTCN Joint session)

TEC

UN
environment
programme

 **CTCN**
UN Climate Technology Centre & Network

Background

- The TEC and CTCN regularly collaborate on joint communications and outreach activities such as side events and social media
 - The two bodies aim to enhance their joint communications going forward
 - COP27 represents a strategic opportunity to reach a broad audience of stakeholders interested in climate technology issues and who can benefit from the services of the Technology Mechanism
-

COP27 Communication and Outreach Activities



Technology Mechanism Pavilion:

- TEC policy work and CTCN implementation assistance to developing countries will be shared
- Located in the COP27 Blue Zone

Technology Mechanism Side Event:

- Wednesday, 9 November
- Fostering technology innovation to support countries in implementing the Paris Agreement
- Location: Room 1 (150)

Promotion of the new Technology Mechanism Work Programme:

- Joint press release
- Social media collaboration with UNFCCC, UNEP
- Exploring additional event/communication opportunities
- IISD video on Technology Mechanism work programme

Thank you