

Technology Executive Committee

24 August 2021

Twenty-third meeting

Virtual meeting, 7-10 September and 11 September 2021 (TEC-CTCN joint session)

Information note

I. Introduction

A. Background

1. Owing to the circumstances related to the Covid-19 pandemic, the TEC agreed to hold its twenty-third meeting in virtual setting. Taking into account the different time zones of the TEC members, TEC 23 is scheduled to take place for three hours a day only; thus, leaving limited time for discussion.

2. In this context, following the same approach used for TEC 20, TEC 21 and TEC 22 that also took place in virtual setting, the TEC Chair and Vice-chair proposed a provisional agenda for TEC 23 that includes mainly items that need decision or guidance by the TEC. Other items of an informative nature are not included in the agenda and are to be addressed in writing prior to TEC 23 by means of an information note.

B. Scope of the note

- 3. This note aims to provide information and updates to the TEC on the following items:
 - (a) Membership matters;
 - (b) Communication and outreach activities and statistics.

C. Possible action by the Technology Executive Committee

4. The TEC is invited to take note of the information provided.

Annex

Information note

I. Membership matters

1. The current status of the membership of the TEC is depicted here below and also available on the UNFCCC website at <u>https://unfccc.int/sites/default/files/resource/Membership_charts.pdf#page=3</u>.

NON-ANNEX I PARTIES	ANNEX I PARTIES
Ms. Monique Motty (Democratic Republic of the Congo, Africa)	Ms. Dinara Gershinkova . (Russian Federation)
Mr. Ladislaus Kyaruzi	Mr. Stefanos Minas
(Tanzania, Africa)	(Greece)
Mr. Hamza Merabet	Mr. Igor Onopchuk !
(Algeria, Africa)	(Ukraine)
Mr. Suil Kang <mark>!</mark> (Republic of Korea, Asia Pacific)	Mr. Dietram Oppelt (Germany)
Mr. Imran Khan	Mr. Stig Svenningsen
(Pakistan, Asia-Pacific)	(Norway)
Mr. Maheshwar Dhakal	Mr. Robert Berloznik
(Nepal, Asia-Pacific)	(Belgium)
Mr. Jorge Castro <mark>.</mark>	Ms. Kinga Csontos
(Uruguay, GRULAC)	(Hungary)
Mr. Clifford Mahlung	Mr. Erwin Rose
(Jamaica, GRULAC)	(United States of America)
Mr. Pedro Borges ¹	Mr. Naoki Mori <mark>!</mark> (Japan)
Mr. Mareer Mohamed Husny (Maldives, SIDS)	
Mr. A.K.M. Rafique Ahammed (Bangladesh, LDCs)	

¹ Current Officer remains in office until his/her successor is nominated by the Group/Constituency.

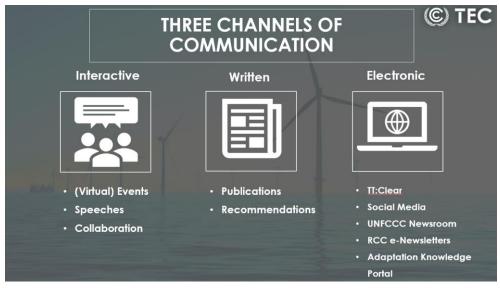
2. At its meeting on 25 August 2020, to enable work mandated for 2020 and 2021 to be delivered at COP 26 in November 2021, with a view to bringing the UNFCCC process back in track by the end of 2021, the COP/CMP/CMA Bureau confirmed extending the current membership of the Convention, Kyoto Protocol and Paris Agreement bodies as needed until successors can be appointed or elected. See <u>Message to Parties dated 5 September 2020</u>. Information on the operationalization of this criteria is given in the two figures below.

II. Statistics on communication and outreach activities

3. COP 24 invited the TEC to continue enhancing its Communication and Outreach (CO) strategy with a view to expanding the reach of its outputs to NDEs and other regional stakeholders of the TEC.¹ TEC 19 invited the secretariat, in collaboration with the Chair and Vice-Chair, to develop a communication and outreach strategy to support the implementation of the rolling workplan for 2019-2022, which was adopted intersessional after TEC20.² The CO strategy also included a number of indicators to measure the effectiveness of the CO strategy.

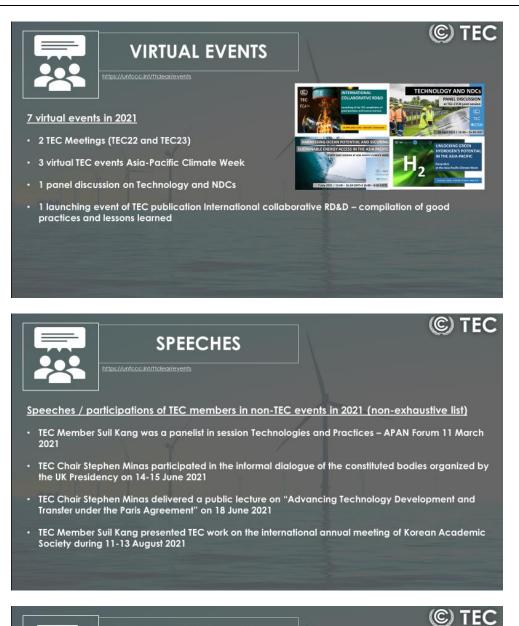
4. These indicators, as well as a general overview of communications statistics for the years 2020 and 2021, are reflected in the slides below:





¹ See <u>Decision 13/CP.24</u>.

² Available at: <u>https://bit.ly/38KbiCV</u>.





PUBLICATIONS

://unfccc.int/ttclear/tec/documents.html

TEC Brief 14: Innovative approaches to accelerating and scaling up implementation of mature climate technologies



Good practices and lessons learned on international collaborative RD&D initiatives of climate technology

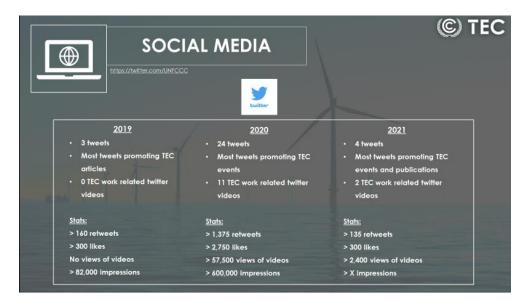


Building Capacities in Climate echnologies: Understanding Gaps, Needs, Challenges and Enabling Measures to Promote Endogenous Capacities and Technologies



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Image: Non-State State St	CLEAR	© TEC
	2019 2020 2021 = Page Mews = Sessions = Users	
2019 (January to September)	2020 (January to September)	2021 (January to September)
 Page Views: 28,409 	 Page Views: 33,163 	 Page Views: 39,695
Sessions: 15,432	Sessions: 17,571	Sessions: 23,865
• Users: 10,146	• Users: 10,724	• Users: 16,260



SOC		© TEC
	Linkedin	
2019 • No Linkedin posts	2020 • 10 Linkedin post • Most posts promoting TEC events • 4 TEC work related Linkedin videos	2021 • 7 LinkedIn post • Most posts promoting TEC events • 1 TEC work related LinkedIn videos
	<u>Stats:</u> > 740 likes > 5,700 views of videos > 56,000 impressions	<u>Stats:</u> > 490 likes > 1,050 views of videos > X impressions



TAKE-AWAY MESSAGES

© TEC

1) Implementation of TEC CO strategy since TEC20 with visible positive effects:

- Social Media outreach activities and reached audience increased significantly
- UNFCCC Newsroom Articles tripled, readers more than tripled
- Outreach activities lead to significant increase in TT:Clear pageviews and users

2) In 2021, social media use shifted from predominantly using Twitter, to using LinkedIn. Reason: Linkedin target audience, climate technology experts and professionals, growing steadily