

# CLIMATE NEUTRAL NOW



Join the global community of organizations committed to accelerate the transition to a global climate neutrality (net zero) by 2050.

United Nations Climate Change invites you to take the Climate Neutral Now pledge. Through a simple and flexible process, you can expand the range of voluntary actions taken by your organization to support climate action.

## Benefits of participating

- Understand your GHG footprint;
- Receive support to calculate and reduce your GHG footprint;
- Identify risks and opportunities of GHG emissions;
- Reduce costs through resource and energy efficiency;
- Be recognized through a United Nations-led initiative;
- Use the logo of the initiative;
- Be listed on our page and other UN climate platforms;
- Be (potentially) highlighted in newsletter and events;
- Demonstrate leadership on climate action;
- Improve brand recognition;
- Strengthen employee commitment and CSR efforts;
- Align with Race to Zero criteria;
- Prepare for national GHG management initiatives;
- Align with carbon neutrality standards;
- Help us build a more sustainable world.

No participation fee.

Stop participating at any point in time.

## How to participate

**Pledge** to take climate action through the following steps:

### 1. Measure

- Quantify emissions
- Identify main sources

### 2. Reduce

- Identify potential reductions
- Plan and implement actions

### 3. Contribute (recommended)

- Choose a project
- Contribute through offsets

**Report** annually on your plans, actions, and achievements.



United Nations  
Climate Change

<http://climateneutralnow.org>

[ClimateNeutralNow@unfccc.int](mailto:ClimateNeutralNow@unfccc.int)



"Walking the talk for years the World Resources Forum 2017 was once again a climate-neutral conference. We are very pleased to now join the Climate Neutral Now initiative and to promote climate action together in all our operations. For more information on WRF activities visit the website or contact [info@wrforum.org](mailto:info@wrforum.org)."

## World Resources Forum 2017

"Sony dedicates the same innovative spirit found in our products, services, and content to our efforts to achieve the targets listed in Green Management 2020 and continues our journey on the Road to Zero.\*The four perspectives are namely: curbing climate change, conserving resources, controlling chemical substances and promoting biodiversity."

**SONY**

Sony Corporation

## LEVELS OF ACHIEVEMENT WITHIN CLIMATE NEUTRAL NOW

Different levels can be reached within each of the three steps of Measure, Reduce and Contribute. The higher the level of ambition and rigor an organization chooses to measure, reduce and contribute, the higher recognition it will receive.



**Bronze**



**Silver**



**Gold**

	Bronze	Silver	Gold
Measure	Self-declared GHG inventory	Third-party verified GHG inventory, with incomplete scope 3	Third-party verified GHG inventory, including full scope 3
Reduce	Target established, with incomplete or no reduction plan	Net Zero by 2050 or earlier & reduction plan with intermediate targets	As Silver, with at least 5% reduction year-on-year
Contribute	Partial contribution	Full contribution with partial scope 3	Full scope 3, full contribution

Please note that a signatory can achieve different levels in each step



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