I. INTRODUCTION

II. The steps of the elaboration of the communication plan

III. Challenges

V. Conclusions
I. INTRODUCTION

- A good initiative from the CDM Secretariat

- An opportunity for DNA to develop a strategy of communication

- To know the importance of PoA in the CDM
II. The steps of the elaboration of the communication plan

- Call of a meeting in the DNA office

- Meeting with the National Committee of Climates Changes

- A work session with the carbone subcommittee of the NCCC

- Meeting with some project developpers
III. Challenges

- Establish a participatory process with all the stakeholders

- Meeting decision makers

- Selection of the key messages

- Taking the need of the local communities into account

- Which kind of events
Challenges....

- Invite decision makers and stakeholders to own the idea

- Find funding for the implementation

- Respect of the implementation plan examples of existing PoA in Senegal

- Targeting the needs of communication about PoA

- Implication of all the team in the implementation
IV. Conclusions

- Use appropriately the communication plan

- Make a good monitoring announced in the communication plan

- Find funding in collaboration with bank sector and the DOE establish in the country

- Elaborate a communication plan in order to other decisions from the Secretariat of CDM like in SBL, suppressed demand, loan scheme, and so on...
Thank you for your attention.

25/11/2012 15:45