



Marrakech  
Partnership



## High-level engagement on Innovation

Tuesday, 14 November 2017

**Moving forward together: a collaboration between business and governments in addressing the climate challenge**

### **Overall narrative**

To help maintain the political momentum and drive the realization of the Paris Agreement, non-State actors such as business are stepping up to the plate. Through open dialogue and concerted action, the public and private sectors can accomplish the collective ambitions of the climate accord.

The session will begin with two opening keynotes that will set the scene for the importance of business innovation in implementing the Paris Agreement. This will be followed by the first panel discussion on the enabling policy frameworks for innovative partnerships and business solutions.

The second panel will discuss the types of innovation needed and the role that innovation has on strengthening national pledges. This session will also show how, more generally, business can best engage with government on the local, national and international level to encourage implementation of the Paris Agreement. The session will close by shining a spotlight on COP24.

## EVENT

**Time: 13:15 – 16:30**  
**Room 6**

**Moving forward together: a collaboration between business and governments in addressing the climate challenge**

### Short description

A representative group of CEOs and government ministers will discuss the enabling policy frameworks for innovation and the types of innovation required to meet the objectives of the Paris Agreement. The session will close by shining a spotlight on COP24.

### Moderator:

- Lord Nicolas Stern, IG Patel Professor of Economics and Government, Chairman of the Grantham Research Institute on Climate Change and the Environment and Head of the India Observatory, London School of Economics
- Mr. Patrick Child, Deputy Director-General of Research and Innovation, European Commission

### Opening keynote

Mr. Jean-Dominique Senard, CEO, Michelin

### 13:35 – 14:15 Panel 1 – Policy frameworks for innovation

Mr. Jos Delbeke, Director General for Climate Action, European Commission  
Ms. Bobbi Plecas, Deputy Minister of Climate Change, British Columbia, Canada  
Ms. Barbara Frei-Spreiter, Germany President, Schneider-Electric  
Mr. Steve Waygood, Chief Responsible Investment Officer, Aviva Investors  
Mr. Everton Frask Lucero, Secretary for Climate Change and Forests, Ministry of Environment, Brazil

### 14:15 – 14:45 Q&A with audience

### 14:45 – 15:00 Break

### 15:00-15:10 Innovation Spotlight

Mr. Ulrich Spiesshofer, CEO, ABB

### 15:10 – 15:50 Panel 2 – New types of innovation needed

Ms. Pamela Lee, Covering Director (Policy & Planning, Climate Change), the National Climate Change Secretariat, Strategy Group, Prime Minister's Office  
Mr. Wang Binghua\*, Chairman of the Board, State Power Investment Corporation  
Ms. Penelope Hulse, Chair of the Environment and Community Committee, Auckland City Council, New Zealand  
Mr. Ulrich Spiesshofer, CEO, ABB  
Dr. Richard Mattison, CEO, Trucost, part of S&P Dow Jones Indices

### 15:50 – 16:15 Q&A with audience

### 16:15 – 16:30 Closing

Mr. Jean-Pierre Clamadieu, CEO, Solvay and Vice-Chairman of WBSCD  
Mr. Peter Bakker, President and CEO of WBCSD

\* Speaker will provide simultaneous interpretation.

### Contact person (e-mail):

Rasmus Valanko [valanko@wbcsd.org](mailto:valanko@wbcsd.org); Zoë Zeng [zeng@wbcsd.org](mailto:zeng@wbcsd.org);  
Majda Dabaghi [majda.dabaghi@iccwbo.org](mailto:majda.dabaghi@iccwbo.org)