Synergies between the 3 Rio Conventions

Some thoughts related to education and communication

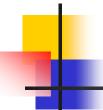
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Education and communication

Mandate and roles

- What does each convention bring?
- What institutional mechanisms are in place?
- What resources are available
- Are there common messages/information – sustainable development?



Education and communication

Capacity

- What are the needs?
- What expertise exists:
 - Convention process
 - Secretariats
 - Networks
- What doesn't exist?
 - Educators
 - Journalists
 - Communicators
 - TV, radio professionals
- Are there other networks?



Education and communication

- Partnering
- Governments: German (DSE) journalists support programme,
 - UNESCO, UNEP, IUCN, CBD plan
 - NGOs: WWF symbol & IISD, ENB
 - World Summit on the Information Society (ITU) 2003
 - Private sector: media associations, companies
 - Video Resource Center Network



Next steps

- Recognize importance of education and communication is convention processes
- Continue to develop work plans
- Identify joint communication projects
 - Three Conventions Exhibit at WSSD
- Undertake further analysis of synergies for communication and education
- Identify partners and networks