

ABB Media advisory:

Microgrids Take Wing: Panel with Bertrand Piccard

Pioneering technology company ABB hosts a panel on microgrids and clean technology solutions featuring Bertrand Piccard founder of Solar Impulse and the World Alliance for Clean Technologies

16:45, Wednesday, November 16th, COP22 Village Green Zone, Salle Oum Errabia

Around 1.3 billion people have no access to electricity. Around half of them are in Africa. How can we increase access to electricity, and its benefits, without adversely impacting the environment?

One solution that is gaining interest across the world is microgrids, which help remote, islanded communities to reduce their dependency on polluting fuels, bring electricity to regions that have never had access to the grid and providing reliable power to areas are prone to outages.

ABB and Bertrand Piccard are committed to promoting economic development without consuming the earth in the process. The ICRC is committed to providing assistance and protection to victims of conflict, and is mindful of minimizing its environmental impact.

The panelists are:

- Dr. Bertrand Piccard, founder of Solar Impulse and the World Alliance for Clean Technologies
- Ms. Maxine Ghavi, Head of Microgrids Program, ABB
- Mr. Pascal Mauchle, Head of Delegation, Morocco, International Committee of the Red Cross

The panel is organized in collaboration with MASEN, the group responsible for managing renewable energy in Morocco and will be introduced by Abderrahim Jamrani, Technology Director

WHEN: Wednesday November 16th, 2016, 16:45 PM
WHERE: Salle Oum Errabia (Green Zone), COP22, Marrakesh, Morocco
WHAT: **1 hour panel discussion** *Microgrids Take Wing, a Panel with Bertrand Piccard*
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LINKS: new.abb.com/events/cop22

Notes

ABB is a pioneering technology leader serving customers in utilities, industry and transport & infrastructure globally, with energy efficiency as a central element of its huge range of products and services. (www.abb.com).

The **World Alliance for Clean Technologies** demonstrates concrete and tangible solutions to support governments, corporations and institutions in reaching their environmental and health targets. The Alliance's overarching ambition is to globally advance the cause of clean technologies, which it defines as "*any practical solution that allows to bridge the gap between ecology and economy. They are not limited to the production of renewable energy, but encompass technologies, systems, know-hows or processes that protect the environment, improve health, increase energy efficiency or save natural resources, while creating jobs, generating profit and sustaining growth*".

The **International Committee of the Red Cross** operates worldwide, helping people affected by conflict and armed violence and promoting the laws that protect victims of war.