



MEDIA TRAINING WORKSHOP

8-12 December 2008

Poznan International Fair Limited, Meeting Room Kite/Hall 8A/1st Floor
Glogowska street 14, 60-734 Poznan, Poland:

PROGRAM

Monday, 8 December 2008 - Meeting Room Kite	
10:00 – 11:00	<p>Introduction</p> <ol style="list-style-type: none"> Welcome remarks and objectives of the training workshop by Kevin Grose, Coordinator, Information Services, UNFCCC Opportunities and challenges encountered when reporting on climate change, Eric Hall, Manager, Communications and Media Relations, UNFCCC Work programme and introduction of participants and trainer, Lucy Waruingi, Facilitator, UNFCCC Overview of support provided to journalists – Jeremy Lovell, Trainer, COM+
Break	
11:15 – 12:15	<p>Session 1. What happens at United Nations climate change conference?</p> <ol style="list-style-type: none"> Organizing a United Nations climate change conference – how it all comes together, Salwa Dallalah, Coordinator, Conference Affairs Services, UNFCCC Getting your way around UN climate change negotiations - what journalists should know and have, to be effective, John Hay, Media Relations Officer, UNFCCC <ul style="list-style-type: none"> Discussion/Questions and Answers Follow-up discussion with trainer, – Jeremy Lovell, COM+
Break	
13:15 – 13:45	<p>Press briefing</p> <ol style="list-style-type: none"> Press briefing¹ on status of negotiations – insurance in the context of adaptation, Yvo de Boer, Executive Secretary, UNFCCC <ul style="list-style-type: none"> Discussion/Questions and Answers
Break	

¹ All Press briefings indicated in the workshop programme will be held in Press Conference Room

15.00 -16:30	<p>Session 2. Overview of Kyoto Protocol (KP) mechanisms</p> <p>1. Background and status to date of the (KP) market based mechanisms (CDM/JI/emissions trading), and the role of the carbon market? – David Abbass, UNFCCC</p> <ul style="list-style-type: none"> • Discussion/Questions and Answers • Follow-up discussion with trainer, – Jeremy Lovell, COM+ <p>2. Second Review of the Kyoto Protocol under its Article 9 – what does this mean? – Stelios Pasmajoglou, UNFCCC</p> <ul style="list-style-type: none"> • Discussion/Questions and Answers • Follow-up discussion with trainer, – Jeremy Lovell, COM+ • Wrap up: Lucy Waruingi, Facilitator, UNFCCC
Break	
18:00 – 19:30	<p>Joint panelists session: Climate Change Media Partnership -Chair: Alex Kirby</p> <p>1. What implications could the global economic meltdown have for efforts to tackle climate change?</p> <p>Speakers: Martin Parry, Co-Chair of IPCC Working Group Two - impacts, vulnerability, adaptation Alan Miller, principal climate change specialist, climate change environment and social development, International Finance Corporation (World Bank Group) Victoria Tauli-Corpuz, Chair UN Permanent Forum on Indigenous People</p>
19:30 – 21 30 from 20:00	<p>Joint evening cocktail UNFCCC/Climate Change Media Partnership - invited guests Venue: Pavilion 15 – Level D, The Club Space (Wystaców)</p> <p>1. Brief welcoming words - Yvo de Boer, Executive Secretary, UNFCCC</p> <p>2. “Reporting on climate change – insights from a climate change veteran”, Alex Kirby</p>
Tuesday, 9 December 2008 – Press Conference Room	
10:00 – 11:00	<p>Session 3. Shared vision for cooperative action: long term cooperative action on climate change, now, up to and beyond 2010</p> <p>1. Long term cooperative action on climate change, now, up to and beyond 2010, Thomas Becker, Danish Deputy Permanent Secretary, Ministry of Climate and Energy</p> <ul style="list-style-type: none"> • Discussion/Questions and Answers <p>2. Financing in the context of carbon markets, carbon finance, and flexible mechanisms, Jari Vayrynen, Senior Environmental Specialist, World Bank</p> <ul style="list-style-type: none"> • Discussion/Questions and Answers • Follow-up discussion with trainer, – Jeremy Lovell, COM+
Break	

13:00 –14:00	<ol style="list-style-type: none"> 1. Presentation on status of negotiations - “Half way mark in the negotiations on the road to Copenhagen” by Yvo de Boer, Executive Secretary, UNFCCC <ul style="list-style-type: none"> • Discussion/Questions and Answers • Follow-up discussion with trainer, – Jeremy Lovell, COM+
Break	
14:30 – 16:45	<p>Session 4. Adaptation: risk management and risk reduction strategies</p> <ol style="list-style-type: none"> 1. The link between disasters and climate change, and how disaster risk reduction is a solution to adapt to climate change, Silvia Llosa, UN Inter-Agency Secretariat of the International Strategy for Disaster Reduction 2. Risk management and adaptation, Bo Lim, UNDP, Principal Technical Adviser, Climate Change Adaptation, Environment and Energy Group 3. Sharing experiences on risk and disaster management at the country level, UNCCD National focal point from Gambia - Jato S. Sillah, Director of Forestry, Ministry of Fisheries, Natural Resources and the Environment <ul style="list-style-type: none"> • Discussion/Questions and Answers • Follow-up discussion with trainer, – Jeremy Lovell, COM+
Break	
17:00 -18:00	<p>Session 5. Technology cooperation: through cooperation on research and development on new technologies, demonstration, deployment and diffusion of existing technologies</p> <ol style="list-style-type: none"> 1. Long-term strategy for the development and transfer of technologies beyond 2012, Vladimir Hecl, Adaptation, Technology, Science programme, UNFCCC 2. Directing human creative and financial resources towards technology development and innovation" - how governments can shape private research and development, George Weyerhaeuser, WBCSD <ul style="list-style-type: none"> • Discussion/Questions and Answers
18:00 – 19:00	<p>To be held in the Workshop meeting room – Kite (invited journalists)</p> <ul style="list-style-type: none"> • Follow-up discussion with trainer, – Jeremy Lovell, COM+ • Wrap up the Day: Lucy Waruingi, UNFCCC
Wednesday, 10 December 2008 - - Meeting Room Kite	
10:00 – 11:00	<p>Session 6. Mitigation potentials and ranges of emission reduction targets objectives</p> <ol style="list-style-type: none"> 1. Energy Strategies for Cost Effective Mitigation: Lessons from IEA Analysis , Richard Bradley, Head of IEA’s Energy Efficiency and Environment Division <ul style="list-style-type: none"> • Discussion/Questions and Answers • Follow-up discussion with trainer, – Jeremy Lovell

Break	
Rest of the Day	Open slot: <i>Hands-on training</i> and journalists to follow proceedings, attend side events and compile stories
18:00 – 18:30	Press briefing, by Yvo de Boer, Executive Secretary, UNFCCC
Thursday, 11 December 2008 - Meeting Room Kite	
10:00 – 13:00	Open slot: Hands-on training and journalists to follow proceedings of the joint high level segment and compile stories
17:30 – 18:00	Press briefing United Nations Secretary General
18:00 19:30	Side event – Acting on climate Change – The United Nations System delivering as one: Opening statement by the United Nations Secretary General Panel discussions by Head of UN agencies and organisations
to be confirmed	Press briefing, by Yvo de Boer, Executive Secretary, UNFCCC + Chairs
Friday, 12 December 2008 - - Meeting Room Kite	
10:00 -13:00	Open slot: Hands-on training and journalists to follow proceedings and compile stories
Break	
15:00 -16:00	Final workshop wrap session: <ul style="list-style-type: none"> • Insights and overview of media training Jeremy Lovell • Feedback and follow-up actions, Lucy Waruingi, Facilitator
To be confirmed	Press briefing, by Yvo de Boer, Executive Secretary, UNFCCC
Break	
After the closing plenary	Closing press briefing on outcomes of the conference, by Yvo de Boer, Executive Secretary, UNFCCC and President of the Conference of Parties (COP)