



INTERNATIONAL ASSOCIATION
FOR THE ADVANCEMENT
OF INNOVATIVE APPROACHES
TO GLOBAL CHALLENGES

Klagenfurt am Wörthersee/Austria, 19 February 2016

To
UNFCCC Secretariat

Subject: Submission 4th Dialogue on Article 6 - International Association for the Advancement of Innovative Approaches to Global Challenges

Dear ladies and gentlemen,

International Association for the Advancement of Innovative Approaches to Global Challenges (IAAI) www.glocha.info - a youth focused NGO based in Klagenfurt am Wörthersee (Austria) which obtained UNFCCC observer status at COP21 in December 2015 - is delighted to submit herewith following **suggestions for the agenda of the 4th in-session Dialogue on Article 6** of the convention:

If possible, we would like to **present**

1. with our partners of UNFCCC ACE and UNESCO MOST our joint COP21 initiative **2015 Global Challenges Youth Music Contest #GYMC15 "Youth and Climate Change"** as a good practice case in public participation in climate change policy decision-making and action (see also UNFCCC video 'Fighting Climate Change with Music' <https://www.youtube.com/watch?v=HJ4pObZWg5A>) as well as
2. the **outcomes of the climate change breakout session of the 2016 ECOSOC Youth Forum** which took place 1st of February 2016 at UN HQ in NY (more info: <http://newsroom.unfccc.int/unfccc-newsroom/youth-demand-stronger-voice-in-shaping-international-climate-action/>), proposed speakers: Miroslav Polzer, IAAI and Timothy Damon, YOUNGO (focus of the presentation: "*a. proposals towards COP22 regarding advanced youth participation in climate change policy making and b. resource mobilization and globally coordinated support for youth led local multistakeholder climate action*")

Furthermore we propose that there would be included in the agenda of 4th Dialogue on Article 6 also a **discussion** of

3. needs and potentials for **celebrities engagement and strategic cooperation with broadcast media** for raising public awareness of climate change and for mobilizing climate action (proposed initial statements for the discussion: JB Miller, CEO of Empire Entertainment <http://empireentertainment.com/> and/or Mike Mullane, head of social media unit at EUROVISION/European Broadcasting Union; the discussion can build on the outcomes of *COP21 Youth and Media Alliance Building Workshop* held at UNESCO HQ in April 2015 in the context of #GYMC15 <http://www.glocha.info/index.php/latest-news/263-cop21youth-and-media-workshop>) and
4. possibilities for **institutionalized and globally coordinated large scale resource mobilization in support of Article 6** activities (e.g. global challenges giving pledge, crowdfunding, UN Multipartner Trust Fund for Youth Engagement Support in Climate Action (YES), local resource mobilization, blended financing and respective needs for information and communication technology infrastructure and tools, ..)

I hope these suggestions are useful for Your preparations of the agenda of 4th in-session dialogue on Article 6 of the convention.

We would be delighted if we would get a chance to contribute to the success of Your Action for Climate Empowerment efforts in Bonn and wish You much success for your important work.

Yours faithfully,

Dr. Miroslav Polzer
Secretary General, IAAI