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Mobilizing Private Sector Engagement

In-Session Workshop on Long-Term Finance

Bonn, 15 May 2017

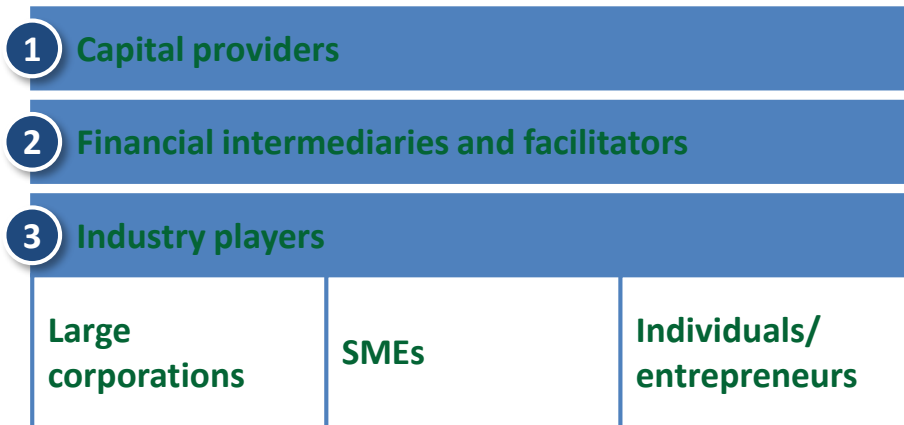
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What is “Private Sector”?

Responsible for 80% of all economic activity

Public Policy

- Multinational to Subnational



Global Environment

Consumers

← NGOs, CSOs, think tanks



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Positive

- GEF a valued partner
- Can leverage more resources (1:8)
- Climate change prominent in portfolio
- Range of GEF non-grant instruments needed
- Many influencing models

Needed action

- Improve outreach to private sector to raise awareness
- Address policy and process challenges & scalability
- Build and share knowledge
- Articulate comparative advantage
- Gather more evidence

