



ACTION FOR CLIMATE EMPOWERMENT IN SWEDEN

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High public awareness in Sweden



- 8 out of 10 = YES WE CAN reduce Sweden's climate impact
- 7 out of 10 = YES I CAN contribute personally
- Knowledge, environmental and consumer behaviour change



The Education Act

- In-depth teaching on climate provides a solid foundation
- The climate smart meal
- Our City 2030
- The Energy Fall

Mission: Climate Earth

Learn more about what you can do to contribute to a better climate.

“ Everybody talks about the weather, but nobody does anything about it

Charles Dudley Warner

The temperature of the earth is rising. There are more and more signs that you and I are adding to the atmosphere's greenhouse



Tools & campaigns

- Climate account, calculator
- Hello Consumer
- Climate pods
- Exhibitions
- Climate maximizing : *”Eat like a teenager, Travel like a girl, Sunbathe like a german, Think like a parent”*

The Climate Act 2017

“Today the Swedish parliament showed the climate leadership this planet needs by passing a new law stating that each government has an obligation to pursue a climate policy based on the climate goals adopted by the parliament”

Isabella Lövin
Minister for Climate



- A climate policy framework
- Broad support for climate action



Conclusions

- Strong public awareness and education are key factors
- Building on a tradition of transparency, public participation and openness

Thank you for listening – let's stay in touch

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